WACV 2024
IEEE Winter Conference on Applications of Computer Vision
CONFERENCE AND EXPO
In Person + Virtual • 3–7 January 2024
Waikoloa Beach Marriot Resort; Waikoloa, Hawaii, USA

EXHIBITOR & SPONSOR PROSPECTUS

RESERVE TODAY
About Us

WACV 2024 is the premier international venue for research advances in applications of computer vision. Comprised of a main conference and several co-located workshops and tutorials all in one place, WACV 2024 offers an exciting computer vision experience for students, academics, and industry researchers to stay ahead of the curve.

Whether you are showcasing new products and services or recruiting new talent, WACV 2024 is where the international computer vision community looks for what’s coming next—providing opportunities for you to highlight what your company has to offer, network with highly educated job-seekers, and reach decision makers with real buying power.
WACV 2024
IEEE Winter Conference on Applications of Computer Vision

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Why Become a Supporter?

WACV provides various ways for sponsors to support the community while gaining exposure to:

• Connect with international experts and influencers who can evaluate your products and influence their adoption.

• Reinforce your brand on a global stage.

• Meet conference participants from around the world—potential customers and collaborators—including leading researchers from government, industry, and academia who specialize in computer vision and related engineering fields.

• Position your company as a leader in the computer vision space by showcasing your innovations to 1,250+ attendees.

• Create opportunities to recruit top tech talent, and build relationships with in-demand professionals.

• Ensure continued exposure to thousands by being listed as a sponsoring company in the published proceedings, hosted on IEEE Xplore®.

Exhibit Dates
5, 6, 7 January
(Open for 2 hours — Time TBD)

Conference Schedule
Coming soon
Who Attends WACV?

WACV attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them at WACV 2024!

1,253
Attendees at WACV 2023

GET INVOLVED!

Regan Pickett
r.pickett@computer.org // +1 714-822-8022

Over 90% of past WACV attendees were positively satisfied with the virtual event.
Who Attends WACV?

Job titles held by WACV attendees include:

- Research Scientist
- Computer Vision (CV) and Deep Learning (DL) Researcher
- Professor
- President
- Chief Data Scientist
- Tech Lead Manager
- PhD students, candidates
- Engineer
- Sr. Manager DL
- ML Engineer
- AI Engineer
- Sr. Principal Research Manager
- Chief Data Scientist
- Director
- Distinguished Professor

PROFESSIONAL DEMOGRAPHICS

- Total Attendees: 1,253
- Professional 51%
- Student 49%
- Academic 22%
- Government 4%
- Industry 52%
- Other 22%
Who Attends WACV?
Exhibition

**LOCATION:** Naupaka Room, exhibits located on perimeter (floor plan to come)

**HOURS:** Open for 2 hours - Time TBD

**DAYS:** 5, 6, 7 January

**NOTE:** Display will be open all day; booths must be staffed for the 2 hours of exhibit time

Meet & Greet Reception

**LOCATION:** TBD based on size of event

**HOURS:** 1 hour duration - Time TBD

**DAYS:** 5, 6, 7 January

**NOTE:** Exhibitors will receive a high top table with a table tent featuring their company name.
<table>
<thead>
<tr>
<th>SUPPORTER BENEFITS</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>EXHIBIT ONLY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speaking opportunity prior to Keynote (based on availability)</td>
<td>2 min</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Attendee Pre-Conference List for Appts.</td>
<td>1</td>
<td>1</td>
<td></td>
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<tr>
<td>Listing in pre-conference email to registrants promoting company activities during the event</td>
<td>1 (top placement)</td>
<td>1</td>
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<td></td>
</tr>
<tr>
<td>Full attendee registration opt-in list post event</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Booth – 10’ x 10’</td>
<td>1 (best placement)</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Table Top Exhibit Space</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Ad in Printed Program Guide</td>
<td>Full page</td>
<td>Half</td>
<td>Quarter</td>
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<td></td>
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<tr>
<td>Listing in Printed Program Guide</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
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</tr>
<tr>
<td>Virtual Booth Space</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Sponsorship Recognition on Conference Website</td>
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<td>✓</td>
<td>✓</td>
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<td>✓</td>
</tr>
<tr>
<td>Logo on conference proceedings</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exhibit Hall Only Passes (For booth personnel)</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full conference registrations</td>
<td>4</td>
<td>3</td>
<td>1</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Discount off additional conference registrations</td>
<td>15%</td>
<td>15%</td>
<td>10%</td>
<td>10%</td>
<td></td>
</tr>
</tbody>
</table>
Supporter Benefits

PLATINUM — $10,000
- All Gold Supporter Benefits
- Exhibitor booth (top placement) – 10’ x 10’
- Speaking opportunity prior to Keynote (based on availability) 2-min
- Listing in pre-conference email to registrants promoting company activities during event (top placement)
- Ad in printed Program Guide - Full Page
- Exhibit hall-only passes - 4
- Full conference registrations - 4
- Discount on additional conference registrations - 15%

GOLD — $8,000
- All Silver Supporter Benefits
- Exhibitor booth – 10’ x 10’
- Listing in pre-conference email to registrants promoting company activities during event
- Attendee list pre and post event
- Ad in printed Program Guide - Half Page
- Exhibit hall-only passes - 3
- Full conference registrations - 3
- Discount on additional conference registrations - 15%

SILVER — $5,000
- All Bronze Supporter Benefits
- Tabletop exhibit space
- Listing in printed Program Guide - Quarter Page
- Exhibit hall-only passes - 2
- Full conference registrations - 1
- Discount on additional conference registrations - 10%

BRONZE — $3,000
- Listing in printed Program Guide
- Virtual Booth Space
- Sponsorship recognition on conference website
- Logo on conference proceedings
- Full conference registrations - 1
- Discount on additional conference registrations - 10%

EXHIBITS ONLY — $2,000
- Tabletop exhibit space—includes table and two chairs
Add On Opportunities

**Totebag** — $7,500
- Company Logo
- Exclusive

**Lanyard** — $1,500
- Company Logo
- Non-exclusive
- Sponsor to provide lanyards

**Registration Badges** — $7,500
- Company Logo
- Exclusive

**Student Mentorship Breakfast**— $5,000

**Meetings Rooms** — $1,500
- Hours: 8:00AM – 12:00PM
- Days: 5, 6, 7 January
- NOTE: The rooms are set max theater for sessions. A small meeting table or conference table may be added as necessary.
WACV 2023 Supporters Included:

PLATINUM SPONSORS

- Amazon
- Airis

GOLD SPONSORS

- Google
- Kitware

SILVER SPONSOR

- NSF Arkansas EPSCOR

BRONZE SPONSORS

- 3dMD
- Grainger
MAKE THE RIGHT DECISION FOR YOUR COMPANY

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