JAN 4-8 WACV 2024

WAIKOLOA HAWAII

IEEE Winter Conference on Applications of Computer Vision

CONFERENCE AND EXPO

In Person + Virtual • 4–8 January 2024

Waikoloa Beach Marriot Resort; Waikoloa, Hawaii, USA

2024 EXHIBITOR & SPONSOR PROSPECTUS

wacv2024.thecvf.com

WACV, sponsored by CVF and IEEE CS, is an integral part of the Computer Vision conference series that encompasses CVPR and ICCV.

CVF

IEEE COMPUTER SOCIETY

WACV

4–8 January 2024
Waikoloa, Hawaii, USA

2024
EXHIBITOR & SPONSOR
PROSPECTUS

- ABOUT WACV 2024
- MEET YOUR CUSTOMERS
- BRANDING/NETWORKING
- EXHIBITION
- WHO ATTENDS WACV?
- SUPPORTER BENEFITS
- TOP SPEAKERS

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

EMAIL REGAN

WACV 2024

Supercharge Your Networking and Make Game-Changing Connections at WACV 2024!

Be a part of WACV 2024, a leading conference for computer vision researchers working on practical applications and innovative algorithms to share key developments. Join us to find new partnership opportunities, attract new talent, and make lasting connections that will propel your business forward.

Reach Decision-Makers: At WACV 2024, **decision-makers with real buying power** will be in attendance.

Unleash Your Potential: WACV 2024 gathers the brightest minds in computer vision, creating the perfect platform to showcase your company's products and services to an **intimate, captive, and highly engaged audience**.

Connect with Top Talent: Looking to **recruit the best in the industry**? WACV 2024 is a magnet for qualified job-seekers, providing you with a unique opportunity to network with top-tier talent actively seeking career advancements.

Continuing Branding Visibility with IEEE Xplore®: Ensure long-lasting continued exposure to thousands by being listed as a sponsoring company in the published proceedings, hosted on IEEE Xplore®.

Engage with industry leaders, investors, and potential clients who can accelerate your business growth.

1,200+
ATTENDEES

400
INSTITUTIONS REPRESENTED

40+
COUNTRIES REPRESENTED

630
PAPER PRESENTATIONS

Top Research Areas Covered

ARTIFICIAL INTELLIGENCE (96.65%)

COMPUTER VISION (49.42%)

PATTERN RECOGNITION (32.40%)

Highlights for 2024

- More opportunities to engage with an intimate and focused audience
- Captive environment scaled for effective connection-building
- A later start time to facilitate in-person networking opportunities
- Join us for the WACV24 Meet & Greet Receptions

Themes and Topics

- Machine learning architectures, formulations, and algorithms
- Image recognition and understanding
- Computational photography, image, and video synthesis
- 3D Computer Vision

Join us at WACV 2024 and unlock a world of possibilities for recruiting, networking, and propelling your business to new heights.

SECURE YOUR SPOT TODAY!

WACV

4–8 January 2024
Waikoloa, Hawaii, USA

2024
EXHIBITOR & SPONSOR
PROSPECTUS

- ABOUT WACV 2024
- MEET YOUR CUSTOMERS
- BRANDING/NETWORKING
- EXHIBITION
- WHO ATTENDS WACV?
- SUPPORTER BENEFITS
- TOP SPEAKERS

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

EMAIL REGAN

Get To Know Your Customers at WACV 2024

MEET NEW CUSTOMERS

New

WACV 2024 Meet & Greet Reception, held 4–6 January.

Join us for the WACV 2024 Meet & Greet Reception, taking place on 4–6 January. This exclusive event presents a prime platform for networking, offering opportunities for expanding your professional connections, exploring new ideas, and forming impactful partnerships.

- Engage with like-minded professionals, industry leaders, and potential recruits from diverse backgrounds.
- An intimate reception setting provides highly-targeted opportunities for networking, idea exchange, and recruitment.
- Enhance your collaboration efforts by maximizing your visibility and establishing new connections.

As an exhibitor, you will be provided with a high-top table labeled with your company name where you can display materials and swag for even greater visibility.

COMPUTER VISION INNOVATION PANEL

Innovation in Computer Vision—End-Use Solutions Panel

Panelists representing companies from across the computer vision lifecycle will discuss near-term challenges, end-use solutions, and recent trends. This panel provides a new way to connect with the WACV audience and showcase your company's products and solutions in a way that informs and educates attendees.

Panelist criteria:

- Government representatives that are funding early/mid-stage research,
- Companies that are in the midst of a technology transition,
- Professionals who are interested in funding computer vision startups, and
- Leaders of start-up companies.

Start-up company exhibitors may request to participate by contacting Regan Pickett, r.pickett@computer.org.

SPEAK WITH TECH PROSPECTS/ COLLABORATION OPPORTUNITIES

Capture the attention of technologists, representing the end-user community (Enterprises, OEMs, National Labs), who are responsible for purchasing computer vision technology and applications at scale.

Meet and speak with tech partners and prospects who are adopting novel technologies and are able to accelerate business growth efforts.

Position your company front of mind with researchers and technologists as a provider of novel platforms, which enable next-generation computer vision applications.

Meet and engage motivated investors who are actively looking for opportunities in the Computer Vision market and who could fund the next rounds of business growth.

WACV

4–8 January 2024
Waikoloa, Hawaii, USA

2024
EXHIBITOR & SPONSOR
PROSPECTUS

ABOUT WACV 2024
MEET YOUR CUSTOMERS
BRANDING/NETWORKING
EXHIBITION
WHO ATTENDS WACV?
SUPPORTER BENEFITS
TOP SPEAKERS

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

EMAIL REGAN

Individual Branding/Networking Functions

STUDENT MENTORSHIP BREAKFAST

$5,000

Gain recognition as a sponsor of a Student Mentorship Breakfast. Students and early career professionals are invited to participate in a 2-hour session that will take place at WACV 2024. During this special session, students may ask questions and seek advice from a variety of industry experts and professionals.

PRIVATE MEETING ROOMS

$1,500 (3 available)

Connect with your customers in a private and confidential setting with your own meeting room for the duration of the event. Hours are 8:00 am to 12:00 pm, 4–6 January. The room is set theater style for sessions. A small meeting table or conference table may be added, configurable to your own requirement.

"WACV stands out as an exceptional computer vision event, renowned for its high levels of interactivity and myriad opportunities for on-site gatherings. It provides an ideal environment for networking and exploring cutting-edge advancements within the dynamic and ever-expanding computer vision community."

RICHARD SOUVENIR
General Chair, WACV 2024;
Professor & Vice Provost for Strategic Initiatives, Temple University

REGISTRATION BADGES

$7,500 (1 Available)

- Company logo
- Exclusive opportunity

TOTEBAG SPONSOR

$7,500 (1 Available)

- Company logo
- Exclusive opportunity

LANYARD SPONSOR

$1,500

- Company logo
- Sponsor to provide lanyards
- Non-exclusive

WACV

4–8 January 2024
Waikoloa, Hawaii, USA

2024
EXHIBITOR & SPONSOR
PROSPECTUS

- ABOUT WACV 2024
- MEET YOUR CUSTOMERS
- BRANDING/NETWORKING
- EXHIBITION
- WHO ATTENDS WACV?
- SUPPORTER BENEFITS
- TOP SPEAKERS

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

EMAIL REGAN

Exhibit at WACV 2024

Expand Your Network

Location: Naupaka Room

Exhibits open: 4–6 January

Time: 2 hours dedicated, specific times TBD

Build valuable connections with future employees who can take your company to new heights.

Highlight what makes your company unique and gain the recognition you deserve.

Grow your leads and form meaningful partnerships to propel your professional journey.

10' X 10' EXHIBIT BOOTH

Included in Platinum Level ($10,000) and Gold Level ($8,000) packages.

TABLETOP OPTION

Included in Silver Level ($5,000) and Bronze Level ($3,000) packages.

EXHIBIT SPACE OPTION

Includes tabletop space and 2 chairs ($2,000).

Secure Your Booth Today!

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

EMAIL REGAN

WACV

4–8 January 2024
Waikoloa, Hawaii, USA

2024
EXHIBITOR & SPONSOR
PROSPECTUS

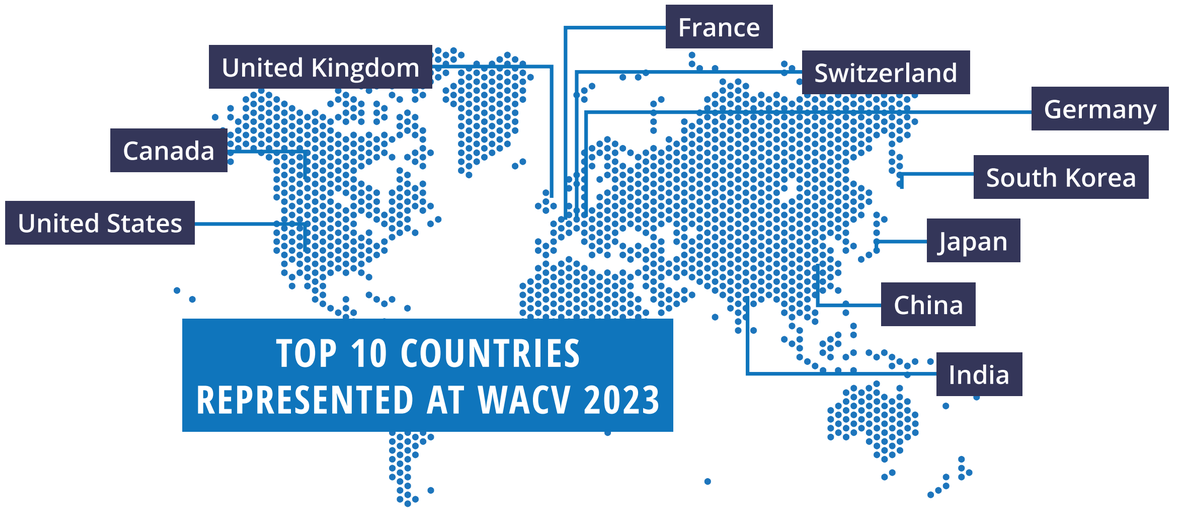
- ABOUT WACV 2024
- MEET YOUR CUSTOMERS
- BRANDING/NETWORKING
- EXHIBITION
- WHO ATTENDS WACV?
- SUPPORTER BENEFITS
- TOP SPEAKERS

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

EMAIL REGAN

Who Attends WACV?

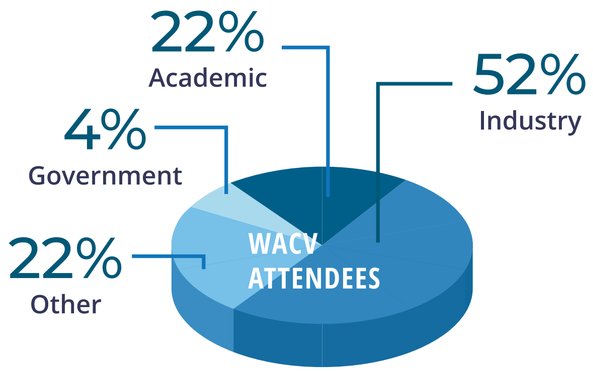
WACV attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them at WACV 2024!



JOB TITLES HELD BY WACV ATTENDEES INCLUDE:

- Research Scientist
- Computer Vision (CV) and Deep Learning (DL) Researcher
- Professor
- President
- Chief Data Scientist
- Tech Lead Manager
- PhD students, candidates
- Engineer
- Sr. Manager DL
- ML Engineer
- AI Engineer
- Sr. Principal Research Manager
- Chief Data Scientist
- Director
- Distinguished Professor

WACV PROFESSIONAL ATTENDEE DEMOGRAPHICS



WACV

4–8 January 2024
Waikoloa, Hawaii, USA

2024
EXHIBITOR & SPONSOR
PROSPECTUS

ABOUT WACV 2024
MEET YOUR CUSTOMERS
BRANDING/NETWORKING
EXHIBITION
WHO ATTENDS WACV?
SUPPORTER BENEFITS
TOP SPEAKERS

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

EMAIL REGAN

Who Attends WACV?

Companies and Labs Represented at WACV

- 42dot Inc.
- A*STAR
- ACLU Speech, Privacy, and Technology Project
- Active Perception Group
- Adobe
- AeroVironment, Inc.
- Affectiva
- Agility Robotics
- AIOZ
- AISC GmbH
- Amazon
- Apple
- Arkansas NSF-EPSCoR
- ASELSAN Research Center
- AWS
- Axis Communications
- Baidu Online Network Technology (Beijing) Co., Ltd
- Beijing OPPO Telecommunications Corp., Ltd.
- Berge Consulting
- BlueHalo
- Bluemont Technology and Research
- Booz Allen Hamilton
- Bosch Center for Artificial Intelligence
- Bosch Portugal
- Bristol-Myers Squibb
- Brookhaven National Lab
- ByteDance
- c to c events
- CEA
- CESI
- Cirrus Aircraft
- Clearview AI
- CNAM
- CNRS
- Codeway Dijital Hizmetler Anonim Şirketi
- Computer Vision Center
- Crisalix
- CSIRO
- CyberAgent, Inc.
- DARPA
- Datakalab
- Denso ADAS Engineering Services GmbH
- DFKI German Research Center for Artificial Intelligence
- Disney
- DoD
- DroneBase
- DZYNE Technologies
- Electronic Arts
- Ericsson
- Eyecan.ai Srl
- FPT Software
- Fujitsu
- German Aerospace Center (DLR)
- German Research Center for Artificial Intelligence
- Google
- Government of Canada
- Grainger
- Hitachi Ltd.
- Honda
- Huawei Technologies Duesseldorf GmbH
- Hugging Face
- HyperVerge
- Hyundai Motor Company
- IARPA
- ICCS
- IHI Corporation
- Innopeak Technology
- Inria
- Intel
- intoPIX
- Intuition Machines
- Iris Technology
- JD Explore Academy
- Kakao Enterprise
- Kakaobrain
- KBR
- Kinetic Automation
- KIT
- Kitware
- Lawrence Livermore National Lab
- LINE corporation
- LiveView Technologies
- Lowe's Companies Inc
- LTSI INSERM
- Lunit Inc.
- Mayo Clinic
- MBZUAI
- Mercedes-Benz AG
- Meta
- Microsoft
- MiCROTEC
- MINES Paris
- MITRE
- Mitsubishi Electric Research Laboratories (MERL)
- Moii AI
- MVTec Software GmbH
- NCSOFT
- NEC
- Netflix
- Niantic
- NTT Corporation
- NVIDIA
- Oak Ridge National Lab
- Odyssey Systems
- Pinterest
- Polismyndigheten
- Qualcomm
- QuintoAndar
- Rakuten
- Reality Labs Research
- RIKEN
- Robert Bosch GmbH
- Salesforce Research
- Samsung
- Sandia National Labs
- SearchWing
- Sentient Vision
- ServiceNow
- Shell
- SI-Analytics
- SIDI
- SOCAR
- Sony Semiconductor Solutions
- SSC/ECZGA
- TCS Research
- Télécom Paris
- Theia Markerless Inc.
- Toyota
- UNIST
- United Imaging Intelligence
- UPC
- USSF Space Systems Command
- Vimaan
- Vinai Artificial Intelligence Application and Research
- Vinfast
- Visym Labs
- Whale Seeker
- Woundtech
- Woven Alpha
- Xpeng Motors
- Yahoo
- Zenseact
- Zillow

WACV

4–8 January 2024
Waikoloa, Hawaii, USA

2024
EXHIBITOR & SPONSOR
PROSPECTUS

ABOUT WACV 2024
MEET YOUR CUSTOMERS
BRANDING/NETWORKING
EXHIBITION
WHO ATTENDS WACV?
SUPPORTER BENEFITS
TOP SPEAKERS

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

EMAIL REGAN

WACV 2024 Supporter Benefits

	PLATINUM	GOLD	SILVER	BRONZE
Price	**$10,000**	**$8,000**	**$5,000**	**$3,000**
Speaking opportunity prior to Keynote (based on availability)	2 min			
Attendee Pre-Conference List for Appts.	✔	✔		
Listing in pre-conference email to registrants promoting company activities during the event	✔ (top placement)	✔		
Full attendee registration opt-in list post event	✔	✔		
Ad in Printed Program Guide	Full page	Half	Quarter	
Exhibit Hall Only Passes (For booth personnel)	4	3	2	
Full conference registrations	4	3	1	1
Listing in Printed Program Guide	2	1	1	1
Exhibit Space	Booth 10’ x 10’	Booth 10’ x 10’	Tabletop	Tabletop
Virtual Booth Space	✔	✔	✔	✔
Sponsorship Recognition on Conference Website	✔	✔	✔	✔
Logo on conference proceedings	✔	✔	✔	✔
Discount off additional conference registrations	15%	15%	10%	10%

ESTABLISH YOUR PRESENCE

Branding across the website, social media, and email campaigns

Showcase your capabilities and next-generation computer vision technologies and applications to an audience of highly qualified computer vision architects and technologists

Establish an ecosystem of new partners by participating in the numerous networking opportunities

Meet and engage motivated investors who are actively looking for opportunities in the computer vision market

Build brand awareness in the computer vision and applications industry by being an integral part of this important event

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

EMAIL REGAN

WACV

4–8 January 2024
Waikoloa, Hawaii, USA

2024
EXHIBITOR & SPONSOR
PROSPECTUS

ABOUT WACV 2024
MEET YOUR CUSTOMERS
BRANDING/NETWORKING
EXHIBITION
WHO ATTENDS WACV?
SUPPORTER BENEFITS
TOP SPEAKERS

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

EMAIL REGAN

WACV 2024 Supporter Benefits

PLATINUM
$10,000

- *All Gold Supporter Benefits*
- Exhibitor booth (top placement) – 10’ x 10’
- Speaking opportunity prior to Keynote (based on availability) 2-min
- Listing in pre-conference email to registrants promoting company activities during event (top placement)
- Ad in printed Program Guide - Full Page
- Exhibit hall-only passes - 4
- Full conference registrations - 4
- Discount on additional conference registrations - 15%

GOLD
$8,000

- *All Silver Supporter Benefits*
- Exhibitor booth – 10’ x 10’
- Listing in pre-conference email to registrants promoting company activities during event
- Attendee list pre and post event
- Ad in printed Program Guide - Half Page
- Exhibit hall-only passes - 3
- Full conference registrations - 3
- Discount on additional conference registrations - 15%

SILVER
$5,000

- *All Bronze Supporter Benefits*
- Listing in printed Program Guide - Quarter Page
- Exhibit hall-only passes - 2
- Full conference registrations - 1
- Discount on additional conference registrations - 10%

BRONZE
$3,000

- Listing in printed Program Guide
- Tabletop exhibit space
- Virtual Booth Space
- Sponsorship recognition on conference website
- Logo on conference proceedings
- Full conference registrations - 1
- Discount on additional conference registrations - 10%

EXHIBITS ONLY
$2,000

- Tabletop exhibit space—includes table and two chairs

Secure Your Booth Today!

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

EMAIL REGAN

WACV

4–8 January 2024
Waikoloa, Hawaii, USA

2024
EXHIBITOR & SPONSOR
PROSPECTUS

ABOUT WACV 2024
MEET YOUR CUSTOMERS
BRANDING/NETWORKING
EXHIBITION
WHO ATTENDS WACV?
SUPPORTER BENEFITS
TOP SPEAKERS

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

EMAIL REGAN

Top Speakers Across Past WACV Events

BRYAN CATANZARO

Vice President of Applied Deep Learning Research at NVIDIA

NVIDIA

KATE SAENKO

Professor of Computer Science at Boston Univ.

BOSTON UNIVERSITY

AHMED ELGAMMAL

Professor at the Dept. of Computer Science, Rutgers Univ.

RUTGERS

KRISTEN GRAUMAN

Professor in the Dept. of Computer Science, Univ. of Texas at Austin

TEXAS
The University of Texas at Austin

ZHENGYOU ZHANG

Director of AI Lab and Robotics X, Tencent

Tencent 腾讯

LIHI ZELNIK-MANOR

Associate Professor, Faculty of Engineering, Technion and Head of Alibaba DAMO Academy Machine Intelligence Israel Lab

TECHNION Israel Institute of Technology
DAMO ALIBABA DAMO ACADEMY

HAO LI

CEO and Co-Founder of Pinscreen

pinscreen

RAQUEL URTASUN

Chief Scientist of Uber ATG, Head of Uber ATG Toronto, and Professor in the Dept. of Computer Science, Univ. of Toronto

Uber ATG
UNIVERSITY OF TORONTO

WACV

4–8 January 2024
Waikoloa, Hawaii, USA

2024
EXHIBITOR & SPONSOR
PROSPECTUS

- ABOUT WACV 2024
- MEET YOUR CUSTOMERS
- BRANDING/NETWORKING
- EXHIBITION
- WHO ATTENDS WACV?
- SUPPORTER BENEFITS
- TOP SPEAKERS

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

EMAIL REGAN

JAN 4-8 WACV 2024
WAIKOLOA HAWAII

IEEE Winter Conference on Applications of Computer Vision

CONFERENCE AND EXPO
In Person + Virtual • 4–8 January 2024
Waikoloa Beach Marriot Resort; Waikoloa, Hawaii, USA

MAKE THE RIGHT DECISION FOR YOUR COMPANY

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

Be a part of WACV 2024, an exciting computer vision experience that goes beyond the realm of knowledge-sharing!

WACV

4–8 January 2024
Waikoloa, Hawaii, USA

2024
EXHIBITOR & SPONSOR
PROSPECTUS

ABOUT WACV 2024

MEET YOUR CUSTOMERS

BRANDING/NETWORKING

EXHIBITION

WHO ATTENDS WACV?

SUPPORTER BENEFITS

TOP SPEAKERS

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

EMAIL REGAN

WACV 2023

Supporters Included

Platinum Sponsors

amazon

iris

Gold Sponsors

Google

kitware
Delivering Innovation

Silver Sponsor

NSF ARKANSAS EPSCoR

Bronze Sponsors

3dMD

GRAINGER
FOR THE ONES WHO GET IT DONE