IEEE SUSTAIN TECH | EXPO

EXPO AND LEADERSHIP FORUM
27–28 August 2024 • San Diego, California, USA

IEEE

2024 EXHIBITOR & SPONSORSHIP
PROSPECTUS

The IEEE SustainTech Expo and Leadership Forum—
a new event focusing on sustainable technologies for
buildings and factories.

IEEE ComSoc
IEEE Communications Society

IEEE COMPUTER SOCIETY

IEEE PES
Power & Energy Society®

IEEE Signal Processing Society

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CONTACT
✉ sustaintech@computer.org
☎ +1 714-816-2165

IEEE SUSTAIN TECH | EXPO

Connecting industry with technology solutions that enable sustainability!

Be a part of the IEEE SustainTech Expo and Leadership Forum, a new global thought leadership event on technology for sustainability that brings together industry change makers for critical problem solving.

At the IEEE SustainTech Expo and Leadership Forum, you'll connect with industry leaders, investors, and potential clients who can accelerate your business growth.

As an exhibitor and sponsor, you will:

- Gain exposure for your technologies among C-suite executives, top technologists, policymakers, and other decision-makers looking to buy or promote cutting-edge market-ready sustainable technologies.
- Position your technologies in front of buyers and investors. Meet and discover new collaborators for future projects.
- Distinguish your brand as a leader in sustainability technology.
- Enhance the visibility of your products and sustainability initiatives among influential leaders and decision-makers from government, organizational change managers (OCMs), and end-users.
- Benefit from being affiliated with the event via inclusion in marketing and promotions.

Program Leadership Board

- **Clara Li** - Sr. Principal Engineer, Wireless Standards, Intel
- **Kevin Ng,** PE, CEM - Energy and Sustainability Manager, NVIDIA
- **Damir Novosel -** President, Quanta Technology
- **Farzin Shadpour** - Managing Director, San Francisco Ventures
- **Sanyogita Shamsunder -** Prior roles with Verizon and Google
- **Anthony Vetro** - President & CEO, Mitsubishi Electric Research Labs (MERL)
- **Jae Hyung Yi** - Research Fellow, LG Electronics

DEMONSTRATE YOUR COMMITMENT TO SUSTAINABILITY
IEEE SustainTech Expo and Leadership Forum is where industry professionals source solutions to meet their sustainability objectives.

Highlights for 2024

- Expo Hall
- Leadership Forum

Focus Area

- Buildings and Factories

Horizontal Technologies

- AI / Machine Learning
- Big Data
- Blockchain
- Communications
- Computer Vision
- Infrastructure
- Reliability
- Security
- Systems Integration

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Exhibit at IEEE SustainTech Expo
Reach Key Decision-Makers

Location: Hilton Bayfront Hotel / San Diego, CA, USA

Expo: 27–28 August 2024

Time: Tuesday – 9:45am–6:30pm
Wednesday – 8:00am–4:00pm

Distinguish your brand as a leader in sustainability technology

Grow your leads and form meaningful partnerships by expanding the visibility of your products and sustainability initiatives

Build valuable connections with future partners who can take your company to new heights

Join us at IEEE SustainTech Expo and unlock a world of possibilities for recruiting, networking, and propelling your business to new heights.

SECURE YOUR EXHIBIT SPACE TODAY!

EXHIBITION

This highly visible expo delivers effective opportunities for face-to-face meetings and engagement with decision-makers seeking end-use technology solutions for their sustainability products and programs.

At the IEEE SustainTech Expo and Leadership Forum, principal drivers with significant buying power and decision-making authority will be in attendance.

OVER NINE HOURS OF UNOPPOSED EXHIBIT HALL TIME FOR JUST A TWO DAY INVESTMENT!

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10' X 10' EXHIBIT BOOTH SPACE
$2,950

10' X 20' EXHIBIT BOOTH SPACE
$5,900

20' X 20' EXHIBIT BOOTH SPACE
$11,800

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Regan Pickett

Ron Moreau

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SustainTech Expo Floorplan

INDIGO BALLROOM

112

| 110 |
| 108 |
| 106 |
| 104 |

| 100 |

115	214
113	212
111	210
109	208
107	206

215	314
213	312
211	310
209	308
207	306

20' **20'**
101

20' **20'**
201

ENTRANCE   **ENTRANCE**

INDIGO WEST FOYER

2024
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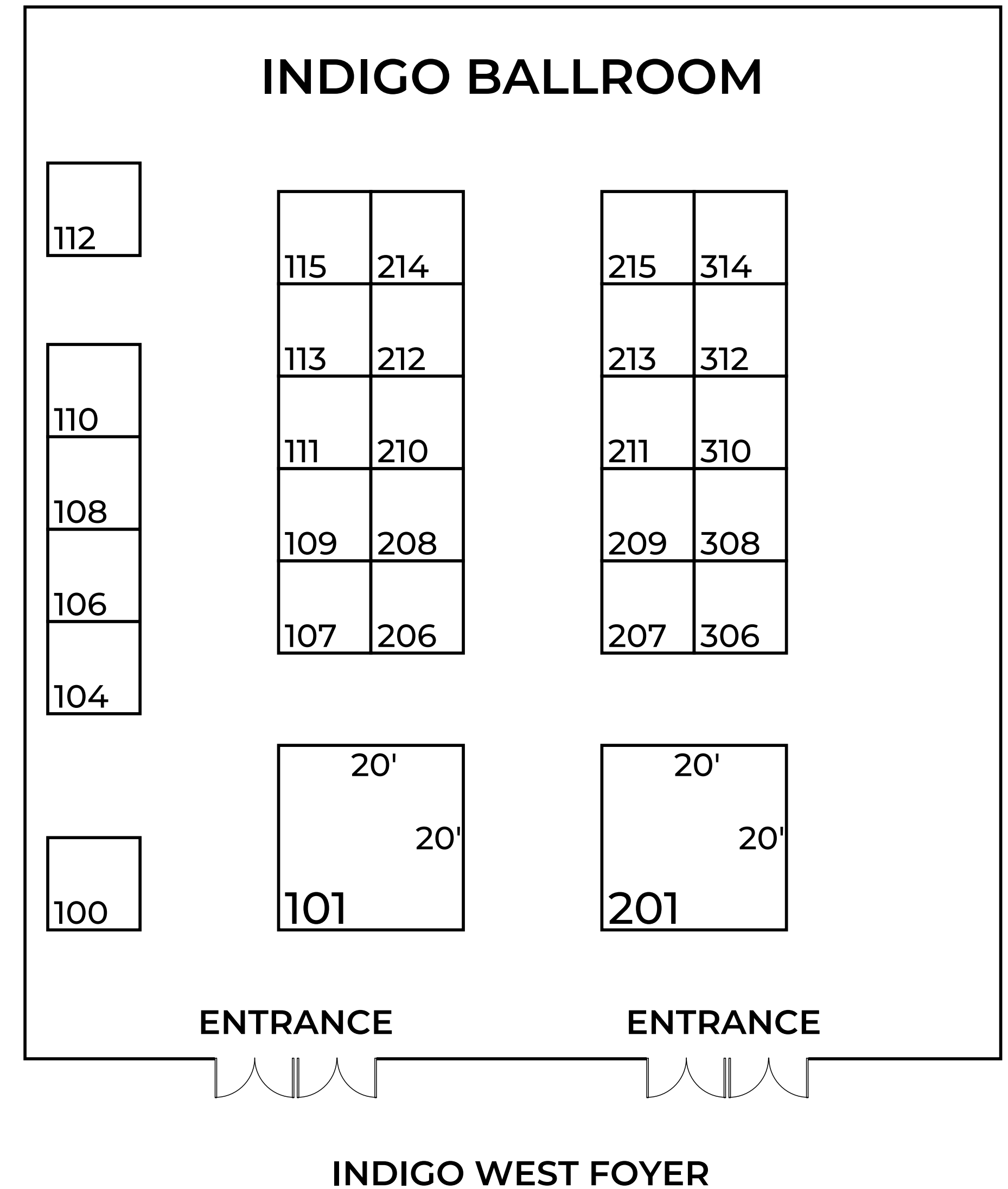
Find New Prospects and Customers
At IEEE SustainTech Expo and Leadership Forum

MEET NEW CUSTOMERS

Join us for the IEEE SustainTech Reception, taking place on Tuesday, 27 August.

Reception Sponsor (exclusive)—$10,000

This exclusive sponsorship delivers a prime platform for networking, offering opportunities for expanding your professional connections, exploring new ideas, and forming impactful partnerships.

- Engage with like-minded professionals, industry leaders, and potential recruits from diverse backgrounds.

- An intimate reception setting provides highly-targeted opportunities for networking, idea exchange, and recruitment.

- Enhance your collaboration efforts by maximizing your visibility and establishing new connections.

SPEAK WITH TECH PROSPECTS/COLLABORATION OPPORTUNITIES

Discover new collaborators/partners to seek funding and exchange ideas on sustainable end-use technologies for current and future projects.

Capture the attention of technologists, representing the end-user community (Enterprises, OEMs, National Labs), who are responsible for purchasing and developing technologies for sustainability at scale. Meet and speak with tech partners and prospects who are adopting novel technologies and are able to accelerate business growth efforts.

Whether your business supports building from the ground up, retrofitting an existing facility, or supporting 'Net Zero' and ESG objectives, ensure that your products and services are positioned at IEEE SustainTech—a new marketplace for technology for sustainability.

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Branding Exposure at Networking Functions

IEEE SustainTech Expo and Leadership Forum gathers the brightest minds in sustainable technology, creating the perfect platform to showcase your company's products and sustainability initiatives to a face-to-face highly engaged audience.

STEP & REPEAT PHOTO AREA
$5,000 (Exclusive)

Featuring your brand's logo prominently in photographs taken at an event, the step and repeat photo backdrops help increase brand recognition and exposure.

COFFEE BREAKS
$2,500 (2 Available)

Gain premium exposure for much-needed coffee breaks for attendees. Coffee breaks are offered in the exhibit hall, and your company logo will appear on signage posted at coffee stations.

BREAKFAST OR LUNCH SPONSORSHIP
$5,000 (3 Total Events Available)

REGISTRATION BADGES
$7,500 (Exclusive)

- Company logo
- Exclusive opportunity

LANYARD SPONSOR
$1,500 (4 available)

- Company logo
- Non-exclusive opportunity
- Sponsor responsible for production

Major Tech Companies

lead the charge in the adoption of Net Zero goals and overall sustainability initiatives. Showcasing their collaborative efforts, partnerships, and technology solutions allows them to demonstrate their commitment while also making a positive impact on the industry.

Systems Integrators

incorporate smart systems, energy-efficient technologies, and automation to meet the needs of sustainable buildings and factories. At SustainTech, they will seek technologies that will enhance the sustainability of buildings.

Architects

who design with a focus on sustainable practices, incorporating energy-efficient features, and eco-friendly. SustainTech allows them to stay updated on the latest innovations and network with suppliers providing sustainable building technologies.

Government Agencies

need to stay abreast of the latest technological practices to inform their policies, regulations, and standards. Their participation contributes to broad environmental goals via their collaboration with industry professionals.

Who Will Attend
IEEE SustainTech?

IEEE SustainTech Expo and Leadership Forum is where C-suite corporate executives, sustainability officers, technologists, futurists, and government and regulatory representatives convene to source new technology solutions, learn about technical challenges related to sustainability, and get insights on the future of sustainability technology.

Designers, Technologists, and Engineers

responsible for implementing sustainable solutions and ensuring efficient energy systems and environmentally friendly construction techniques. SustainTech is where they will find technology solutions and leading practices.

Technology Suppliers

that produce energy-efficient systems, smart building solutions, and renewable energy integration. This group seeks technologies that enable their development of innovative solutions that reduce environmental impact.

Property Portfolio Owners and Managers

seek to maximize the value of their properties by enhancing efficiency, reducing operational costs, and meeting the growing demand for environmentally conscious real estate. At SustainTech they will source solutions that will help them meet these objectives.
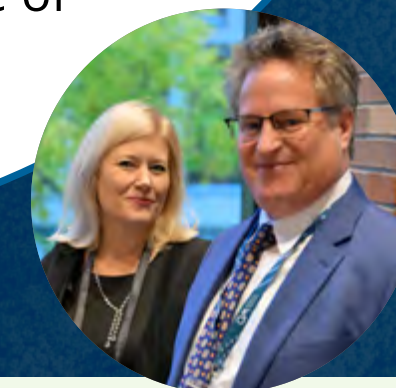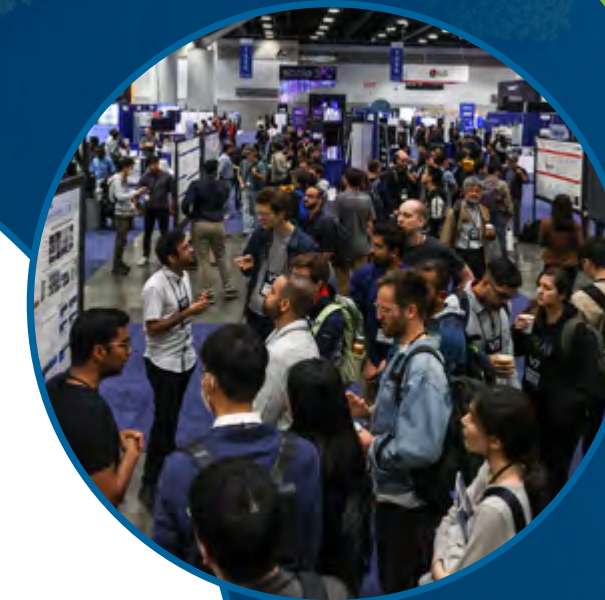
IEEE SustainTech Expo and Leadership Forum
Sponsorship Benefits

VISIONARY SPONSORSHIP — $10,000

- Company/product listing, description, and URL on website

- Full Page ad in Program Guide

- Attendee opt-in list pre-event to make appointments

- Attendee opt-in list post event (1x use)

- 2 hours access to private meeting room (limited availability)

- Sponsor recognition on signage in function areas (logo)

- Listing in pre-conference event highlight (non-exclusive, 25 words)

- Discounted registration—15%

- Exclusive access to promotional add-ons

- One conference registration

Promotional Add-ons (Available to sponsors only)

Reception Sponsorship—$10,000

Coffee Break Sponsorship—$2,500

Lanyards—$1,500

Logo on Name Badge (exclusive)—$7,500

Step & Repeat Photo Area (exclusive)—$5,000

Breakfast or Lunch Sponsorship—$5,000

ESTABLISH YOUR PRESENCE

Branding across the website, social media, and email campaigns

Showcase your capabilities and next-generation sustainable technologies and innovations to a highly qualified audience

Establish an ecosystem of new partners by participating in the numerous networking opportunities

Meet and engage motivated investors who are actively looking for opportunities in the sustainable technologies market

Build brand awareness of the technologies of sustainability by being an integral part of this important event

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Take advantage of new partnership opportunities and make lasting connections to propel your business forward!

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