IEEE International Symposium on Hardware Oriented Security and Trust (HOST)

CONFERENCE AND EXPO
Conference 1–4 May 2024 // Exhibition 2–3 May 2024
Hilton McLean Tysons Corner // Washington, D.C., US

2024 EXHIBITOR & SPONSOR

PROSPECTUS

www.hostsymposium.org
Make Game-Changing Connections at HOST 2024!

Be a part of HOST 2024, a leading conference for advancing the knowledge and applications of technologies related to hardware security and assurance. Join us to find new partnership opportunities, attract new talent, and make lasting connections to propel your business forward.

**Reach Decision-Makers:** At HOST 2024, decision-makers with real buying power will be in attendance.

**Unleash Your Potential:** HOST 2024 gathers the brightest minds in the hardware security and assurance fields, creating the perfect platform to showcase your company's products and services to a highly targeted audience.

**Connect with Top Talent:** Looking to recruit the best in the industry? HOST 2024 is known for attracting qualified job-seekers, providing you with a unique opportunity to network with top-tier talent actively seeking career advancements.

**Continuing Branding Visibility with IEEE Xplore:** Ensure long-lasting continued exposure to thousands by being listed as a sponsoring company in the published proceedings, hosted on IEEE Xplore.

Engage with industry leaders, investors, and potential clients who can accelerate your business growth.

**Exhibit at HOST 2024 and unlock a world of possibilities for recruiting, networking, and propelling your business to new heights. SECURE YOUR SPOT TODAY!**
We were also pleased to have the opportunity to participate in the mentorship event and are loving the career outreach opportunities, such as the CVs and job postings. Many thanks again to you and your team for your efforts and hard work. We felt that this conference was very well executed across the board.

MCKENZIE ROSS
Director, Corporate Marketing
Build valuable connections with future employees who can take your company to new heights.

Highlight what makes your company unique and gain the recognition you deserve.

Grow your leads and form meaningful partnerships to propel your professional journey.

**Exhibit at HOST 2024**

Expand Your Network

Exhibits open: 2–3 May

Time: TBD

8' X 10' EXHIBIT BOOTH

Stand-alone—$6000
Includes 6' table + 2 chairs; company listing on HOST website; LIVE short presentation in HOST program; 1 expo only registration.
Also included with the Platinum and Gold sponsorship packages

TABLETOP OPTION

Stand-alone—$3000
Includes 6' table + 2 chairs; one expo only registration.
Also included with the Silver sponsorship package

Secure Your Booth Today!

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

HOST
1–4 May 2024
Washington, D.C., USA
2024
EXHIBITOR & SPONSOR PROSPECTUS

ABOUT HOST 2024
EXHIBITION
BRANDING/NETWORKING
MEET YOUR CUSTOMERS
WHO ATTENDS HOST?
SUPPORTER BENEFITS
TOP SPEAKERS

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

EMAIL REGAN
KEYNOTE PRESENTATION
$10,000
Sponsorship of a keynote presentation will provide your company extraordinary visibility during the highly attended session. Prominent signage promoting your company will be displayed throughout the keynote session. Additional recognition will be provided on the conference website, as well as in the conference program.

AWARDS BANQUET SPONSOR
$10,000
Our awards have been established to recognize outstanding achievements and for those accomplishments that enhance the vast field of hardware security.
As an Awards Banquet Sponsor, your company branding will be visible during the highly attended event. Prominent signage promoting your company will be displayed throughout the banquet, and additional recognition will be provided on the conference website and in the conference program.

SPEAK WITH TECH PROSPECTS/COLLABORATION OPPORTUNITIES
Capture the attention of technologists, representing the end-user community (Enterprises, OEMs, National Labs), who are responsible for purchasing hardware-oriented security technology and applications at scale.
Meet and speak with tech partners and prospects who are adopting novel technologies and are able to accelerate business growth efforts.
Position your company front of mind with researchers and technologists as a provider of novel platforms, which enable next-generation applications.

Meet and engage motivated investors who are actively looking for opportunities in the hardware security and assurance market and who could fund the next rounds of business growth.
Enhance Your Presence
With Exclusive Sponsorship Add-Ons

STUDENT RECRUITMENT & DEVELOPMENT

STUDENT RECRUITMENT
$1500
Gain access to student travel grant winner CV's prior to the event's professionals.

STUDENT TRAVEL SCHOLARSHIP SUPPORT
$750 (per student)
Aimed at increasing diversity by supporting registration, travel, and/or accommodations of students from underrepresented groups.

INTERNATIONAL STUDENT TRAVEL SCHOLARSHIP SUPPORT
$1250 (per student)
Aimed at increasing participation of students from outside the United States.

COFFEE BREAK SPONSOR
$2000
- Recognition via prominent signage at break
- Acknowledgment in the Conference program
- Acknowledgement on the Conference website including the company logo

LANYARD SPONSOR
$7500
- Company logo
- Sponsor to provide lanyards
- Exclusive

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

EMAIL REGAN
Who Attends HOST?

HOST attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them. Contact your sales rep today!

**JOB TITLES HELD BY HOST ATTENDEES INCLUDE:**
- Research Scientist
- Principal Cybersecurity Architect
- Principal Security Analyst
- President
- Principal Engineer—Hardware Security
- Chief Data Scientist
- Tech Lead Manager
- Ph.D. student
- Sr. Principal Research Manager
- System Security Engineer
- Embedded System Engineer
- Director
- Professor
- Senior Scientist

**PROFESSIONAL ATTENDEE INSTITUTIONAL TYPE**
- 66% Industry
- 27% Government
- 3% Academic
- 3% Other

**226 TOTAL ATTENDEES**

**GENERAL FIELDS OF EXPERTISE**
- Emerging and Post-CMOS Technologies (5%)
- Computer Architecture (23%)
- Test and Verification (9%)
- Cyberphysical and IoT Systems (5%)
- Embedded Systems (35%)
- Integrated Circuit Design (23%)
Companies and Labs Represented at HOST

- Advanced Technologies Institute
- Air Force Research Laboratory
- Analog Devices, Inc. (ADI)
- ANSYS, Inc.
- Arm Ltd
- BAE Systems
- Bank of Canada
- Battelle
- Boeing
- Booz Allen Hamilton
- Cadence
- CEA Grenoble
- Cepesc
- Cisco Systems, Inc.
- Department of Defense
- DEVCOM Army Research Lab
- DHS
- National Science Foundation
- NXP Semiconductors
- QA Limited
- Rambus/Cryptography Research
- Readybit Labs
- Red Balloon Security
- Renesas Electronics America Inc.
- Riscure
- Riverside Research
- Sandia National Laboratories
- SECURE-IC
- SkyWater Technology
- SNL
- STMicroelectronics
- Synopsys
- TÜV Informationstechnik GmbH

Who Attends HOST?
## HOST 2024 Supporter Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum Exclusive</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$13,500</td>
<td>$8500</td>
<td>$4000</td>
</tr>
<tr>
<td>Exhibit only registration</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Expo Hall</td>
<td>Booth</td>
<td>Booth</td>
<td>Tabletop</td>
</tr>
<tr>
<td>Company/product listing, description, URL on HOST website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Signage in function or program areas (Logo/level)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition in HOST Proceedings</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Listing in pre-conference event highlight (non-exclusive)</td>
<td>50 words</td>
<td>25 words</td>
<td>25 words</td>
</tr>
<tr>
<td>Discounted registration</td>
<td>20%</td>
<td>15%</td>
<td>10%</td>
</tr>
<tr>
<td>LIVE Short Presentation in HOST program</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Full Conference Registration</td>
<td>3</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Attendee opt in list post event</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>2 hours access to private meeting room (First come, first serve)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Logo on conference presentation template</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on name badge</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Contact:**
Regan Pickett  
r.pickett@computer.org  
+1 714-822-8022

**Maximize Your Investment:**
- Branding across the website, social media, and email campaigns
- Showcase your capabilities and next-generation computer vision technologies and applications to an audience of highly qualified hardware-oriented security and assurance architects and technologists
- Establish an ecosystem of new partners by participating in the numerous networking opportunities
- Meet and engage motivated investors who are actively looking for opportunities in the vast hardware security market
- Build brand awareness in the hardware security and assurance industry by being an integral part of this important event
Top Speakers Across Past HOST Events

- **Pim Tuyls**  
  Intrinsic ID

- **Jay Lewis**  
  Microsoft

- **Mukesh V. Khare**  
  IBM Research

- **Norman Chang**  
  ANSYS, Inc.

- **Michael Schuldenfrei**  
  National Instruments

- **Carl Mccants**  
  DARPA

- **Mike Borza**  
  Synopsys

- **Jason Fung**  
  Intel

HOST  
1–4 May 2024  
Washington, D.C., USA

EXHIBITOR & SPONSOR PROSPECTUS

About HOST 2024

Exhibition

Branding/Networking

Meet Your Customers

Who Attends HOST?

Supporter Benefits

Top Speakers

Contact

Regan Pickett
r.pickett@computer.org  
+1 714-822-8022

Email Regan
Be a part of HOST 2024, an exciting hardware-oriented security and trust experience that goes beyond the realm of knowledge-sharing!

CONTACT
Regan Pickett
r.pickett@computer.org
+1 714-822-8022

MAKE THE RIGHT DECISION FOR YOUR COMPANY

IEEE International Symposium on Hardware Oriented Security and Trust (HOST)

CONFERENCE AND EXPO
Conference 1–4 May 2024 // Exhibition 2–3 May 2024
Hilton McLean Tysons Corner // Washington, D.C., US
HOST 2023
Supporters Included

- Boeing
- Synopsys
- Microchip
- eShard
- LeWiz Communications
- Hamamatsu
- Risecure
- PQ Shield