



# 2023 IEEE Conference on Artificial Intelligence

## EXHIBITOR & SUPPORTER PROSPECTUS



Hyatt Regency Santa Clara  
Santa Clara, California, USA  
5–6 June 2023

<https://cai.ieee.org/2023>



## Powered By Artificial Intelligence

IEEE has launched a new Conference on Artificial Intelligence (IEEE CAI) that highlights industrial applications of AI and brings together leaders, innovators, and top players in the market to explore key AI verticals, make important connections, learn from leading AI companies and AI start-ups, and gain an expansive knowledge share of AI technologies.

Conference programs will include sessions, tutorials, and workshops.

At IEEE CAI, you will experience the latest technology and innovations in a wide variety of ground-breaking AI subject areas including:

- AI in Healthcare/ Life Sciences
- AI in Transportation / Aerospace
- Industrial AI (PHM, Digital Twins, etc)
- AI in Energy
- Earth System Decision Support
- Ethical & Societal Implications of AI/ Privacy and Security

We invite you to support this ground-breaking industry event that combines the leaders in the industry, the brightest minds, the most innovative research, and the most dynamic companies working in the field of AI.

# ABOUT IEEE CAI 2023

Join international experts, thought leaders, students, and innovators for a two-day idea and information exchange on the latest AI developments, applications, and trends.

### EVENT AT A GLANCE

CONFERENCE 5-6 June 2023

CONFERENCE VENUE Santa Clara, California, USA

In-Person + Virtual Event

# WHY BECOME A SUPPORTER?

## New Exhibition

Exhibitor Opportunities are available for you to showcase your company's products and services. This highly visible exhibit space delivers unique opportunities for networking and engagement with key decision-makers.

## Conference Schedule

The extensive conference and exhibitor schedule integrates and maximizes the exhibitor and sponsorship opportunities within the conference, which will include technical sessions, tutorials, and demos.

## Unique Opportunities for Every Budget

Get the most out of your marketing spend with a package that meets your needs and maximizes your ROI.



## Exhibitors and Sponsors for IEEE CAI can expect to:

- Gain exposure to your technologies among researchers, engineers, program managers, administrators, educators, and policymakers.
- Network and meet new collaborators/partners for your future projects.
- Distinguish your brand as a leader in this technical space.
- Position your start-up in front of potential partners and investors.
- Expand your visibility among influential leaders and decision-makers from government, OCMs, OEMs, transportation, health, and energy industries.
- Recruit new talent to fulfill your pressing project needs.
- Make face-to-face connections with influencers.

With your contributions and your participation at IEEE CAI, together we are building a premier meeting of the brightest minds to help advance the field of AI and its related technologies.



**Start-up Exhibitors**—Position your company as a leading AI innovator in front of venture capitalists, program leaders, and solution seekers.

To qualify for a start-up package, your company must meet all of the following criteria:

- Is privately held.
- Was established less than five years ago.
- Has a website or existing public references on the internet.
- Employs 50 or fewer employees.

# Summary of Supporter Benefits

	Platinum	Gold	Silver	Exhibit Only	Exhibit Only (Start-Ups)
Dedicated email to opt-in registrants pre-conference for promoting company activities during the event	✓				
Private meeting room during the conference (Based on availability)	2 hrs				
Keynote announcement/presentation/video	2 min				
A list of advance registrant opt-in email addresses for one time use	✓	✓			
Ad in program guide/app	✓	✓			
30-day job posting on IEEE Computer Society (CS) Career site	4	2	1		
Inclusion in pre-conference email highlight	✓	✓	✓		
Sponsorship recognition signage	✓	✓	✓		
Logo on conference proceedings	✓	✓	✓		
Recognition on conference website	✓	✓	✓		
Opportunities only available to sponsors to brand promotional items given to attendees	✓	✓	✓		
Sponsor—Pitch session	5 min	5 min	2 min	2 min	2 min
Company listing on website	✓	✓	✓	✓	✓
Exhibit space	✓	✓	✓	✓	✓
Exhibit Hall only passes (For booth personnel)	8	6	4	2	1
Full conference registrations	3	2	1	1	
Discount off additional conference registrations	25% (Limit 15)	20% (Limit 15)	15% (Limit 15)	10% (Limit 15)	10% (Limit 3)
PRICE	\$15,000	\$10,000	\$5,000	\$3,000	\$500

# IEEE CAI Supporter Packages

<b>Platinum</b> \$15,000	<ul style="list-style-type: none"><li>Includes all benefits of Gold</li><li>Dedicated email to opt-in registrants pre-conference for promoting company activities during the event</li><li>Private meeting room during the conference (Based on availability) - 2 hrs</li><li>Keynote announcement/presentation/video - 2 minutes</li></ul> <ul style="list-style-type: none"><li>30-day job posting on CS Career site - 4</li><li>Exhibit Hall only passes (For booth personnel) - 8</li><li>Full conference registrations - 3</li><li>Discount off additional conference registrations - 25% (Limit 15)</li></ul>
<b>Gold</b> \$10,000	<ul style="list-style-type: none"><li>Includes all benefits of Silver</li><li>A list of advance registrant opt-in email addresses for one time use</li><li>Ad in program guide/app</li><li>Sponsor—Pitch session - 5 minutes</li><li>30-day job posting on CS Career site - 2</li></ul> <ul style="list-style-type: none"><li>Exhibit Hall only passes (For booth personnel) - 6</li><li>Full conference registrations - 2</li><li>Discount off additional conference registrations - 20% (Limit 15)</li></ul>
<b>Silver</b> \$5,000	<ul style="list-style-type: none"><li>Sponsor—Pitch session - 2 minutes</li><li>Inclusion in pre-conference email highlight</li><li>30-day job posting on CS Career site - 1</li><li>Sponsorship recognition signage</li><li>Logo on conference proceedings</li><li>Recognition on conference website</li><li>Company listing on website</li></ul> <ul style="list-style-type: none"><li>Opportunities only available to Sponsors to brand promotional items given to attendees</li><li>Exhibit space - 1</li><li>Exhibit Hall only Passes (For booth personnel) - 4</li><li>Full conference registrations - 1</li><li>Discount off additional conference registrations - 15% (Limit 15)</li></ul>
<b>Exhibit Only</b> \$3,000	<ul style="list-style-type: none"><li>Choice of in-person or virtual</li><li>Sponsor—Pitch session - 2 minutes</li><li>Exhibit space - 1</li><li>Company listing on website</li></ul> <ul style="list-style-type: none"><li>Exhibit Hall only passes (For booth personnel) - 2</li><li>Full conference registrations - 1</li><li>Discount off additional conference registrations - 10% (Limit 15)</li></ul>
<b>Exhibit Only for Start-Ups</b> \$500	<ul style="list-style-type: none"><li>Choice of in-person or virtual</li><li>Sponsor—Pitch session - 2 minutes</li><li>Exhibit space - 1</li><li>Company listing on website</li></ul> <ul style="list-style-type: none"><li>Exhibit Hall only passes (For booth personnel) - 1</li><li>Discount off additional conference registrations - 10% (limit 3)</li></ul>
<b>Add-On Items (Available for Sponsors, based on availability)</b>	
Lanyard (Company provided—non-exclusive)	\$1,500
Company logo on registration badges (Exclusive)	\$7,500
Student mentorship breakfast (Sponsored breakfast with student attendees)	\$5,000

# CONTACT US

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