

# IEEE WORLD CONGRESS SERVICES 2021

ONLINE VIRTUAL CONFERENCE 5–10 September 2021

conferences.computer.org/services/2021/



# Supporter Prospectus

- SPONSOR -

- IN COOPERATION -

- COMMUNITY SUPPORT -









The IEEE 2021 World Congress on Services (SERVICES 2021) is the premier international computing and applications event, comprised of several affiliated, co-located conferences, all in one place.

SERVICES 2021 is the only services conference that publishes its proceedings in the IEEE Xplore® Digital Library.

Sponsored by the IEEE Computer Society and its Technical Committee on Services Computing (TCSVC), SERVICES 2021 will be held from 5–10 September, in an all virtual format.

Whether you are showcasing new products and services or recruiting new talent, SERVICES 2021 is where the international computing and applications community convenes—providing an opportunity to highlight what your company has to offer and reach decision-makers with real buying power.



# Secure Your Sponsorship Now-Contact Us Today!

### **Regan Pickett**

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SERVICES 2021 serves as a platform and umbrella for the following prestigious co-located conferences, aiming to explore the deep knowledge space of services computing from various angles:

01	IEEE CLOUD 2021	IEEE International Conference on Cloud Computing
02	IEEE ICDH 2021	IEEE International Conference on Digital Health
03	IEEE ICWS 2021	IEEE International Conference on Web Services
04	IEEE SCC 2021	IEEE International Conference on Services Computing
05	IEEE SMDS 2021	IEEE International Conference on Smart Data Services



# Reasons why you should take part in SERVICES 2021

#### **GROW YOUR AUDIENCE**

Grow your targeted leads—cultivate new business by removing physical location as a barrier, expanding your reach.

#### **NETWORKING**

Make new and important connections through virtual meetings, discussions, and demonstrations on a wide range of computing and applications topics.

#### **INCREASE BRAND AWARENESS**

Position your company as a leader in the expanding and encompassing fields of services computing to 2000+ attendees!



# **Summary of Supporter Benefits**

	Bronze	Silver	Gold	Platinum
Conference Registrations	2	2	5	8
Virtual Landing Page on Underline	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Supporter recognition on SERVICES website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Supporter recognition in SERVICES Proceedings	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Virtual Chat Room		$\checkmark$	$\checkmark$	$\checkmark$
List of opt-in pre-conference attendee appointment request list		$\checkmark$	<b>✓</b>	<b>√</b>
Listing in pre and post conference product highlight (non-exclusive)		$\checkmark$	$\checkmark$	$\checkmark$
5-minute sponsored presentation in "Sponsor Forum"			$\checkmark$	$\checkmark$
30-second commercial played prior to a presentation of sponsor's choice, subject to committee approval			$\checkmark$	
Supporter recognition in promotional emails			$\checkmark$	$\checkmark$
Access to attendee name and email list (opt-ins only) after event			$\checkmark$	$\checkmark$
45-second commercial played prior to a presentation of sponsor's choice, subject to committee approval				$\checkmark$
Top-level supporter branding on Underline platform				$\checkmark$
1-minute video played at the beginning of the keynote session				$\checkmark$
Dedicated email blast to opt-in SERVICES registrants prior to event				$\checkmark$
PRICE	\$2,500	\$5,000	\$10,000	\$15,000

# **Stand Out at IEEE SERVICES 2021**

#### **Supporter Packages**

Each level of sponsorship offers added benefits. Supporters can choose from Bronze, Silver, Gold, or Platinum levels.

	Includes all benefits of Gold Sponsor Level				
	Total of (8) Congress Registrations				
Platinum	Video commercial (45-seconds) played prior to a presentation of sponsor's choice, subject to committee approval				
Sponsor	Top-level supporter branding on Underline platform				
	Video (1-minute) played at the beginning of the keynote session				
	Dedicated email blast to opt-in SERVICES registrants prior to event (limited opportunity)				
	Includes all benefits of Silver Sponsor Level				
	Total of (5) Congress Registrations				
Gold	5-minute Sponsored Presentation in "Sponsor Forum"	\$10,000			
Sponsor	Video commercial (30-seconds) played prior to a presentation of sponsor's choice, subject to committee approval				
	Supporter recognition in promotional emails				
	Access to attendee name and email list (opt-ins only) after event				
	Includes all benefits of Bronze Sponsor Level				
	Total of (2) Congress Registrations	\$5,000			
Silver	Virtual Chat Room				
Sponsor	List of opt-in pre-conference attendee appointment request list				
	Supporter Recognition in GatherTown				
	Listing in pre and post conference product highlight (non-exclusive)				
	Total of (2) Congress Registrations				
Bronze	Virtual Landing page on Underline	\$2,500			
Sponsor	Supporter recognition on SERVICES website	Ψ <b>2,300</b> -			
	Supporter recognition in SERVICES proceedings				



## **Contact Us**

IEEE SERVICES attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them by supporting SERVICES 2021!

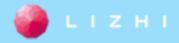
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