



IEEE WORLD CONGRESS SERVICES 2021

ONLINE VIRTUAL CONFERENCE
5-10 September 2021

conferences.computer.org/services/2021/


Supporter Prospectus

- SPONSOR -

- IN COOPERATION -

- COMMUNITY SUPPORT -





The IEEE 2021 World Congress on Services (SERVICES 2021) is the premier international computing and applications event, comprised of several affiliated, co-located conferences, all in one place.

SERVICES 2021 is the only services conference that publishes its proceedings in the IEEE Xplore® Digital Library.

Sponsored by the IEEE Computer Society and its Technical Committee on Services Computing (TCSVC), SERVICES 2021 will be held from 5–10 September, in an all virtual format.

Whether you are showcasing new products and services or recruiting new talent, SERVICES 2021 is where the international computing and applications community convenes—providing an opportunity to highlight what your company has to offer and reach decision-makers with real buying power.

**Secure Your Sponsorship Now–
Contact Us Today!**

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About SERVICES 2021

The unique scope of SERVICES 2021 covers all aspects of services computing and applications, current or emerging. Centered around services computing, SERVICES 2021 covers systems and networking research pertaining to cloud, edge and Internet-of-Things (IoT), as well as technologies for intelligent computing, learning, Big Data and blockchain applications, addressing critical issues such as knowledge network, high performance, security, privacy, dependability, trustworthiness, and cost-effectiveness.

SERVICES 2021 serves as a platform and umbrella for the following prestigious co-located conferences, aiming to explore the deep knowledge space of services computing from various angles:

- | | | |
|----|-----------------|--|
| 01 | IEEE CLOUD 2021 | IEEE International Conference on Cloud Computing |
| 02 | IEEE ICDH 2021 | IEEE International Conference on Digital Health |
| 03 | IEEE ICWS 2021 | IEEE International Conference on Web Services |
| 04 | IEEE SCC 2021 | IEEE International Conference on Services Computing |
| 05 | IEEE SMDS 2021 | IEEE International Conference on Smart Data Services |



Reasons why you should take part in SERVICES 2021

GROW YOUR AUDIENCE

Grow your targeted leads—cultivate new business by removing physical location as a barrier, expanding your reach.

NETWORKING

Make new and important connections through virtual meetings, discussions, and demonstrations on a wide range of computing and applications topics.

INCREASE BRAND AWARENESS

Position your company as a leader in the expanding and encompassing fields of services computing to 2000+ attendees!

SERVICES 2021 includes exciting keynotes by leading thought-leaders including:

DBOS: A Database-Oriented Operating System

Michael Stonebraker, MIT

Recent Advances of Industrial AI in Smart Service Transformation: Case Studies and Lessons Learned

Jay Lee, Foxconn Technology Group

Don't Handicap AI without Explicit Knowledge

Amit Sheth, Founding Director of AI Institute, Fellow of IEEE, AAAI, AAAS, ACM

Engineering the Future of AI for the Enterprises

Ruchir Puri, Chief Scientist of IBM Research and an IBM Fellow

Summary of Supporter Benefits

	Bronze	Silver	Gold	Platinum
Conference Registrations	2	2	5	8
Virtual Landing Page on Underline	✓	✓	✓	✓
Supporter recognition on SERVICES website	✓	✓	✓	✓
Supporter recognition in SERVICES Proceedings	✓	✓	✓	✓
Virtual Chat Room		✓	✓	✓
List of opt-in pre-conference attendee appointment request list		✓	✓	✓
Listing in pre and post conference product highlight (non-exclusive)		✓	✓	✓
5-minute sponsored presentation in "Sponsor Forum"			✓	✓
30-second commercial played prior to a presentation of sponsor's choice, subject to committee approval			✓	
Supporter recognition in promotional emails			✓	✓
Access to attendee name and email list (opt-ins only) after event			✓	✓
45-second commercial played prior to a presentation of sponsor's choice, subject to committee approval				✓
Top-level supporter branding on Underline platform				✓
1-minute video played at the beginning of the keynote session				✓
Dedicated email blast to opt-in SERVICES registrants prior to event				✓
PRICE	\$2,500	\$5,000	\$10,000	\$15,000

Stand Out at IEEE SERVICES 2021

Supporter Packages

Each level of sponsorship offers added benefits. Supporters can choose from Bronze, Silver, Gold, or Platinum levels.

Platinum Sponsor	Includes all benefits of Gold Sponsor Level	\$15,000
	Total of (8) Congress Registrations	
	Video commercial (45-seconds) played prior to a presentation of sponsor's choice, subject to committee approval	
	Top-level supporter branding on Underline platform	
	Video (1-minute) played at the beginning of the keynote session	
	Dedicated email blast to opt-in SERVICES registrants prior to event (limited opportunity)	
Gold Sponsor	Includes all benefits of Silver Sponsor Level	\$10,000
	Total of (5) Congress Registrations	
	5-minute Sponsored Presentation in "Sponsor Forum"	
	Video commercial (30-seconds) played prior to a presentation of sponsor's choice, subject to committee approval	
	Supporter recognition in promotional emails	
	Access to attendee name and email list (opt-ins only) after event	
Silver Sponsor	Includes all benefits of Bronze Sponsor Level	\$5,000
	Total of (2) Congress Registrations	
	Virtual Chat Room	
	List of opt-in pre-conference attendee appointment request list	
	Supporter Recognition in GatherTown	
	Listing in pre and post conference product highlight (non-exclusive)	
Bronze Sponsor	Total of (2) Congress Registrations	\$2,500
	Virtual Landing page on Underline	
	Supporter recognition on SERVICES website	
	Supporter recognition in SERVICES proceedings	



Contact Us

IEEE SERVICES attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them by supporting SERVICES 2021!

SERVICES 2020 | Sponsors



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