



## MITIGATING SOCIETAL HARMS IN A SOCIAL MEDIA WORLD

VIRTUAL EVENT | 21-22 SEPT 2021  
11AM-3PM ET

A premier tech forum to explore the problems and leading-edge technological solutions to hate speech, bias, misinformation, disinformation, terrorism, radicalization, and exploitation through online communities.

Whether you are showcasing new products and services or recruiting new talent, **Mitigating Societal Harms in a Social Media World** is where the international technology leaders, policy makers, researchers, and concerned computing professionals will convene—providing a unique opportunity to reach top decision makers with real buying power.

The IEEE Computer Society brings together policymakers and technologists to explore the intersection of current technology efforts and public policies, along with the resulting impacts to society.

The event will focus on elemental contributors to social harm which can be amplified by social media—Hate speech, Bias, Terrorism & Radicalization, Misinformation, and Disinformation—by delivering insights from experts working in policy, technical standards, and the development of cutting-edge solutions posed by promising technologies such as AI/ML.

Attendees will hear about the latest approaches to these critical problems, join Q&A sessions with the speakers, and have opportunities for small group discussions on each topic.

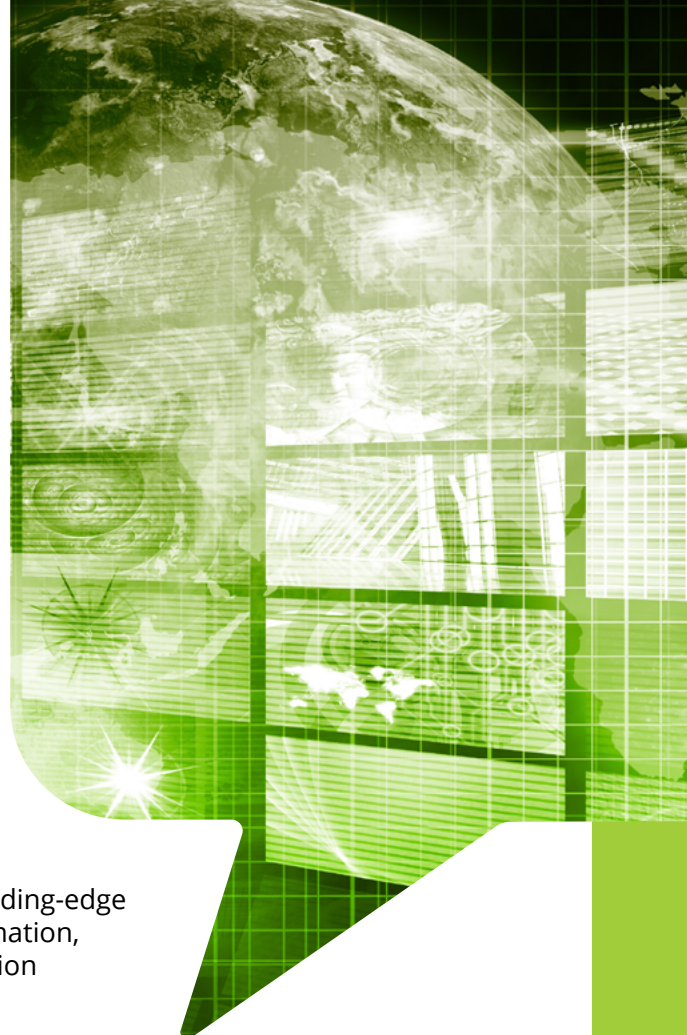
<https://tech-forum.computer.org/mitigating-societal-harms>

## SECURE YOUR SPONSORSHIP

Contact us today!

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## WHY SUPPORT?

**MEET CONFERENCE PARTICIPANTS**—Potential customers and collaborators and leading researchers from government, industry, and academia from around the world.

**GROW YOUR AUDIENCE**—Gain worldwide recognition and visibility for your brand with virtual branding opportunities.

**EXPAND YOUR VISIBILITY**—Recognition for your organizing in the official conference materials, website, and pre- post-event audience communications.

**INCREASE BRAND AWARENESS**—Position your company as a leader in the rapidly growing field of mitigating societal harm in a social media world.

## LEVELS OF SUPPORT

### PLATINUM ▶ \$10,000

- Includes all benefits of Gold level.
- Opportunity to provide panelist for one of the four topic areas.
- 1-minute Video to be shown at the beginning of the session—after the welcome.

### GOLD ▶ \$5000

- Includes all benefits of Silver level.
- One PPT slide during event proceedings.
- Opt-in attendee registration list.

### SILVER ▶ \$2500

- Includes all benefits of Bronze level.
- Virtual Landing Page—with dedicated promotion to the page.

### BRONZE ▶ \$1000

- Includes all benefits of Supporter level.
- Literature display—link to downloadable pdf—on conference website.
- Include logo/link and 50-word description on pre- and post-conference emails to attendees.

### SUPPORTER ▶ \$500

- Logo included in promotional emails.
- Logo recognition on website.

## DON'T MISS THIS OPPORTUNITY

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