



CONFERENCE DEVELOPMENT SOLUTIONS

Exhibit Sales and Sponsorship Program

Expand Your Exhibit Sales and Sponsorships

As conferences grow, opportunities to generate new revenue and underwrite conference expenses increase. However, the time and resources required to plan, market, and sell exhibit space and sponsorships are often untenable for volunteer committee members who already do so much. The IEEE Computer Society's marketing and sales team understands these challenges well—and we can help conferences create new and expanded exhibits and sponsorship revenue with our **Exhibit Sales and Sponsorship Program**.

**CONTACT US TO FIND OUT
IF YOUR CONFERENCE
QUALIFIES TODAY!**

Michelle Tubb
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Our Services

Our dedicated sales team is positioned to become an extension of your sales efforts and provide a focus on new sales, so you can fully focus on your expertise.

- We have established procedures in place to identify and reach out to your most desired sponsors.
- We perform as an extension of your team, improving the overall experience for exhibitors, sponsors, and advertisers.
- We build on past sales efforts and can maintain continuity with exhibitors and sponsors.

We understand what exhibitors want from their participation and how they measure success. Their success translates into revenue for your conference. Your expanded exhibit sales and sponsorships will:

- Promote higher industry participation and engagement
- Provide more visibility and increased exposure for your event
- Supplement your existing exhibitors with our targeted sales efforts
- Position your conference as an industry leader in front of tech-savvy organizations

Our success is your success.

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Benefits



**Dedicated
salesperson
for your
event**



**Integrated
sales and
marketing
plan**



**Professional
support and
services**