



**IEEE  
COMPUTER  
SOCIETY**



## White Papers 2020 Rate Card

***77% of Computer Society members are involved with the purchase or recommendation of products and services.***

Attract new customers and bring fresh leads by promoting your white papers.

- Promote your white paper on computer.org and you'll reach a community dedicated to continued learning and product discovery.
- Build your database with pre-screened qualified leads.
- Position your technology content with experienced professionals with the right backgrounds:
  - 45% software
  - 27% security & privacy
  - 28% big data
  - 32% cloud computing

## Generate High-Quality Leads

With IEEE Computer Society Sponsored White Papers, you will build your audience for just \$35 per lead.

- Leads are delivered in 60 days or less
- Change out papers at any time
- Customized audience filters for an additional charge

## Specifications

- White paper in PDF format
- Company logo in .eps format
- 60-word description

## Past White Papers

- The New Perimeter: Keeping Corporate Data Secure in the Mobility Era
- The Internet of Things in the New Era of Cognitive Maintenance
- Digital Twin Technologies for High-Performance Manufacturing



# Contact Us

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