White Papers

Attract new customers and bring fresh leads by promoting your white papers
About White Papers

Promote your white paper on computer.org and you’ll reach a community dedicated to continued learning and product discovery. Build your database with pre-screened qualified leads.

645,000+ monthly page views
72% have purchasing influence
300,000+ unique visitors monthly

*2021 IEEE Computer Society Survey
White Papers Rates and Specifications

Generate High-Quality Leads
- With IEEE Computer Society Sponsored White Papers, you will build your audience for just $35 per lead.
- Leads are delivered in 60 days or less.
- Change out papers at any time.
- Customized audience filters for an additional charge.

Specifications
- White paper in PDF format
- Company logo in .eps format
- 60-word description
Previous White Papers Included:

- The Internet of Things in the New Era of Cognitive Maintenance
- Digital Twin Technologies for High-Performance Manufacturing
- The New Perimeter: Keeping Corporate Data Secure in the Mobility Era
- Securely Transition to the Cloud with AWS
- And other topics such as Hybrid Cloud and Cloud Migration, Devops, and Security
Contact Us
www.computer.org/advertising

Advertising Sales
Mid Atlantic — Dawn Scoda
dscoda@computer.org
Phone: +1 732-772-0160

Southwest, California —
Mike Hughes
mikehughes@computer.org
Cell: +1 805-208-5882

Northeast, EMEA — David Schissler
d.schissler@computer.org
Phone: +1 508-394-4026

Central, Northwest, Far East,
Southeast — Eric Kincaid
e.kincaid@computer.org
Cell: +1 214-673-3742
Fax: +1 888-886-8599

Midwest — Dave Jones
djones@computer.org
Phone: +1 708-442-5633
Cell: +1 708-624-9901

Production Staff
Debbie Sims
Advertising Coordinator
dsims@computer.org
Phone: +1 714-816-2138
Fax: +1 714-821-4010

Amir Draquez
Production Coordinator
adraquez@computer.org
Phone: +1 714-816-2119