Attract new customers and bring fresh leads by promoting your white papers.

- Promote your white paper on computer.org and you’ll reach a community dedicated to continued learning and product discovery.
- Build your database with pre-screened qualified leads.
- Position your technology content with experienced professionals with the right backgrounds:
  - 45% software
  - 27% security & privacy
  - 28% big data
  - 32% cloud computing

77% of Computer Society members are involved with the purchase or recommendation of products and services.
Generate High-Quality Leads

With IEEE Computer Society Sponsored White Papers, you will build your audience for just $35 per lead.

- Leads are delivered in 60 days or less
- Change out papers at any time
- Customized audience filters for an additional charge

Specifications

- White paper in PDF format
- Company logo in .eps format
- 60-word description

Past White Papers

- The New Perimeter: Keeping Corporate Data Secure in the Mobility Era
- The Internet of Things in the New Era of Cognitive Maintenance
- Digital Twin Technologies for High-Performance Manufacturing

Contact Us

www.computer.org/advertising

Production Staff

Debbie Sims
Advertising Coordinator
dsims@computer.org
Phone: +1 714-816-2138
Fax: +1 714-821-4010

Amir Draquez
Production Coordinator
adraquez@computer.org
Phone: +1 714-816-2119

Advertising Sales

Mid Atlantic
Dawn Scoda
dscoda@computer.org
Phone: +1 732-772-0160

Southwest, California
Mike Hughes
mikehughes@computer.org
Cell: +1 805-208-5882

Northeast, EMEA
David Schissler
d.schissler@computer.org
Phone: +1 508-394-4026

Central, Northwest, Far East, Southeast
Eric Kincaid
e.kincaid@computer.org
Phone: +1 214-553-8513
Cell: +1 214-673-3742
Fax: +1 888-886-8599

Midwest
Dave Jones
djones@computer.org
Phone: +1 708-442-5633
Cell: +1 708-624-9901