Webinars Fact Sheet

Reach a highly influential community of technical professionals.

IEEE Computer Society members and customers attend our one-hour webinars to hear our experts speak about the hottest topics. Our gurus offer a rare glimpse into their technical areas of expertise. Our previous attendees have included CIOs/CTOs, VP/Directors, systems and software engineers, and computer scientists working at the top organizations.

97%+ past attendees said they would attend future webinars

87%+ past attendees said they were likely to refer a colleague to a recorded webinar.

60%+ view the webinars for an average of 40 minutes

Previous topics include:

- The State of the Cloud in the Enterprise
- Continuous Verification and Validation of Critical Software
- How To Manage Open Source Risk Within Your Application Security Program
- The Year Ahead in Cybersecurity

Contact Us!

www.computer.org/advertising
SPONSORED WEBINARS

Editorial Exclusive Webinar
- IEEE Computer Society subject matter expert
- Registration link with reporting system
- Two dedicated email blasts
- Three eNewsletter promotions
- Promotion on computer.org
- Webinar on demand for one year on www.computer.org

Custom Webinar
You provide the content, we offer a project manager, develop the audience, do the marketing and hosting, and provide a professional moderator to manage the discussion with the presenters.
- Registration link with reporting system
- Two dedicated email blasts
- Three eNewsletter promotions
- Promotion on computer.org
- Webinar on demand for one year on www.computer.org

Client-Prepared Webcast
- Marketing only
- One dedicated email blast
- Three eNewsletter promotions

Optional features available
- MP4 file recording
- Custom registration transcripts
- Geo-targeting, custom fields

Contact Us
www.computer.org/advertising

PRODUCTION STAFF
Debbie Sims
Advertising Coordinator
dsims@computer.org
Phone: +1 714-816-2138
Fax: +1 714-821-4010
Amir Draquez
Production Coordinator
adraquez@computer.org
Phone: +1 714-816-2119

ADVERTISING SALES
Mid Atlantic - Dawn Scoda
dscoda@computer.org
Phone: +1 732-772-0160
Southwest, California - Mike Hughes
mikehughes@computer.org
Cell: +1 805-208-5882
Northeast, EMEA - David Schissler
d.schissler@computer.org
Phone: +1 508-394-4026
Central, Northwest, Far East, Southeast - Eric Kincaid
e.kincaid@computer.org
Phone: +1 214-553-8513
Cell: +1 214-673-3742
Fax: +1 888-886-8599
Midwest - Dave Jones
djones@computer.org
Phone: +1 708-442-5633
Cell: +1 708-624-9901