Sponsored Webinars

Build your audience from a qualified technology community
About Sponsored Webinars

IEEE Computer Society members and customers attend our one-hour webinars to learn from subject matter experts about the hottest topics. These sought after webinars deliver a insightful perspectives into the most cutting-edge issues surrounding computing technology. Previous attendees have included CIOs/CTOs, VP/Directors, systems and software engineers, and computer scientists working at the top organizations.

Learn about how sponsored webinars can fit into your integrated marketing campaigns.

- 97%+ past attendees said they would attend future webinars
- 60%+ view the webinars for an average of 40 minutes
- 87%+ past attendees said they were likely to refer a colleague to a recorded webinar

*2019 IEEE Computer Society Survey
Sponsored Webinar Packages

Contact your sales rep for pricing.

**Editorial Exclusive Webinar**
- IEEE Computer Society subject matter expert.
- Registration link with reporting system.
- Two dedicated email blasts.
- Three newsletter promotions.
- Promotion on computer.org.
- Webinar on demand for one year on www.computer.org.

**Custom Webinar**
- You provide the content, we offer a project manager, develop the audience, do the marketing and hosting, and provide a professional moderator to manage the discussion with the presenters.
- Registration link with reporting system.
- Two dedicated email blasts.
- Three newsletter promotions.
- Promotion on computer.org.
- Webinar on demand for one year on www.computer.org.

**Client-Prepared Webcast**
- Marketing only.
- One dedicated email blast.
- Three newsletter promotions.

**Optional Additional Features**
- MP4 file recording.
- Custom registration transcripts.
- Geo-targeting, custom fields.
Previous Webinar Topics Include:

- Continuous Verification and Validation of Critical Software
- How to Manage Open Source Risk Within Your Application Security Program
- The Year Ahead in Cybersecurity
- Open Source Exchange
- Top IT Automation Trends
- The State of the Cloud in the Enterprise
- Orchestrate Flow of Data Across Entire Big Data Pipeline
We promoted a webinar using the IEEE Computer Society for the first time and were very happy with the results. The quality of registrants was better than I expected, and the process was incredibly lightweight.

Matt Harp, Seapine Software Product Marketing Manager
Advertising Sales

Mid Atlantic — Dawn Scoda
dscoda@computer.org
Phone: +1 732-772-0160

Southwest, California —
Mike Hughes
mikehughes@computer.org
Cell: +1 805-208-5882

Northeast, EMEA — David Schissler
d.schissler@computer.org
Phone: +1 508-394-4026

Central, Northwest, Far East, Southeast — Eric Kincaid
e.kincaid@computer.org
Cell: +1 214-673-3742
Fax: +1 888-886-8599

Midwest — Dave Jones
djones@computer.org
Phone: +1 708-442-5633
Cell: +1 708-624-9901

Production Staff

Debbie Sims
Advertising Coordinator
dsims@computer.org
Phone: +1 714-816-2138
Fax: +1 714-821-4010

Amir Draqquez
Production Coordinator
adraquez@computer.org
Phone: +1 714-816-2119

Contact Us
www.computer.org/advertising