University Spotlight Newsletter

Reach the most targeted potential student candidates for your advanced degree programs and certifications.
About University Spotlight Newsletter

Showcase your university with a dedicated blast to students and young professionals seeking advanced degrees and certifications in:

- Electrical and computer engineering
- Computing science
- Information technology
- Business administration

19,000+ targeted subscribers

2022 IEEE Computer Society Survey
University Spotlight
Specifications and Rates

**Frequency**
- 8x a year in a mobile-friendly layout
- Leads delivered in real-time!

**Submission Requirements**
- Banners are static
- Banners may be made for retina screens at 2x resolution
- Headline: 10–12 words; text: 25 words max with URL
- Maximum 50k file size
- .jpg, .png, or .gif file format
- Email final files to dsims@computer.org.

<table>
<thead>
<tr>
<th>Location*</th>
<th>Size (pixels)</th>
<th>Rates</th>
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<tbody>
<tr>
<td>1st Row</td>
<td>240 x 130</td>
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<tr>
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<tr>
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* All rates are listed at gross and in US dollars.
# University Spotlight Advertising Deadlines

<table>
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<tr>
<th>Issue</th>
<th>Materials</th>
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<tbody>
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<td>12 January</td>
<td>05 January</td>
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<tr>
<td>09 February</td>
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<td>09 March</td>
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<td>13 April</td>
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<td>10 August</td>
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<td>14 September</td>
<td>07 September</td>
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<tr>
<td>12 October</td>
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<td>09 November</td>
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