University Spotlight Newsletter

Reach the most targeted potential student candidates for your advanced degree programs and certifications.
Showcase your university with a dedicated blast to students and young professionals seeking advanced degrees and certifications in:

- Electrical and computer engineering
- Computing science
- Information technology
- Business administration

19,000+ targeted subscribers

*2021 IEEE Computer Society Survey*
University Spotlight
Specifications and Rates

Frequency
● 8x a year in a mobile-friendly layout
● Leads delivered in realtime!

Submission Requirements
● Banners are static
● Banners may be made for retina screens at 2x resolution
● Headline: 10–12 words; text: 25 words max with URL
● Maximum 50k file size
● .jpg, .png, or .gif file format
● Email final files to dsims@computer.org.

<table>
<thead>
<tr>
<th>Location*</th>
<th>Size (pixels)</th>
<th>Rates</th>
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<td>240 x 130</td>
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* All rates are listed at gross and in US dollars.
### University Spotlight Advertising Deadlines

<table>
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<th>Issue</th>
<th>Materials</th>
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<td>12 January</td>
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<td>09 February</td>
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<td>09 November</td>
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