Software Engineering Radio Podcast

Rated the #1 podcast for software developers on Sprintly's "Developer Podcasts"
About SE Radio Podcast

SE Radio has established itself as a trusted resource for software developers, cultivating its dedicated audience by featuring a broad range of experts who discuss best practices and lessons learned for applications in the real world.

- 73% listeners involved in purchasing decisions*
- 25,000+ average downloads per episode
- 53% have software engineering as their primary job function*
- 2M + Downloads per year

* Percentages taken from 2021 IEEE Computer Society Survey
SE Radio

- North America: 47%
- Europe: 36%
- Africa: 3%
- Central and South America: 2%
- Asia/Pacific: 12%
SE Radio

Job Title

- Other: 13.2%
- Executive Officer: 4.4%
- Manager/Dir:tor: 10.7%
- System Admin/DBA: 0.1%
- Project Manager: 5.0%
- Architect: 10.7%
- Software Engineer: 56.0%
Programming Languages Used

- Python - 56%
- C++ - 48%
- Java - 39%
- JavaScript - 32%
- SQL - 32%
- Matlab - 14%
- C - 10%
- Visual Basic - 10%
Audio Advertisement Details

Previous episodes include:
- Robert Seacord on Avoiding Defects in C Programming
- Alexander Pugh on Robotic Process Automation
- Ipek Ozkaya on Managing Technical Debt
- Chase Kocher on The Recruiting LifeCycle
- Casey Aylward on Venture Capital for Software Investing
- Uma Chingunde on Building a Platform as a Service
- Kevlin Henney and Trisha Gee on 97 Things Every Java Programmer Should Know
- Randy Shoup on Implementing Continuous Delivery at eBay
- Brian Okken on Testing in Python with pytest
- Kim Carter on Dynamic Application Security Testing

*Podcast episode dates are subject to change without notice.
†Materials due 7 days before the podcast. Audio spots must be provided as 128 kbps MP3s. SE Radio can create custom ads starting at $250.
Email Alert
Advertisement Details

Advertising Opportunities
- Email sent to 20,000+ subscribers.
- Limited space in each issue delivers top visibility.
- Provides key advertising placements that won’t be missed by readers.
- Positions at the header and within content give credibility and immediate recognition.

Submission Requirements
- Banner Ads
  - Materials due two (2) days before issue date
  - Banners are static
  - Banners may be made for retina screens at 2x resolution
  - Maximum 50k file size
  - Audio spots must be provided as 128 kbps
  - .jpg, .png, or .gif file format
- *Native Advertising
  - 70 words including headline
  - 80x80 pixel image
  - URL
- Email final files to dsims@computer.org.

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* Location
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* All rates are listed at gross and in US dollars.
Hot Topics in Software Engineering

Include:

- Software Development
- Testing
- Application and Network Security
- Machine Learning
- Blockchain
- Cloud Computing

Visit www.se-radio.net to view our podcasts.
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www.computer.org/advertising

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