SE Radio
Podcast Alert

The podcast alert for professional software developers.
About SE Radio Podcast Alert

SE Radio Podcast Alert covers how software is developed in specific companies, laboratories, and university environments and includes podcasts describing new tools, current trends, and past projects’ failures as well as successes.

*2021 IEEE Computer Society Survey

81% hold advanced degrees
50,000+ targeted subscribers
SE Radio

Job Title

- Other: 13.2%
- Executive Officer: 4.4%
- Manager/Director: 10.7%
- System Admin/DBA: 0.1%
- Project Manager: 5.0%
- Architect: 10.7%
- Software Engineer: 56.0%
Programming Languages Used

- Python: 56%
- C++: 48%
- Java: 39%
- JavaScript: 32%
- SQL: 32%
- Metlab: 14%
- C: 10%
- Visual Basic: 10%
SE Radio Podcast Alert
Requirements, Deadlines, and Rates

Advertising Opportunities
- Limited space in each issue gives top visibility.
- Offers key advertising placements that won’t be missed by readers.
- Positions at the header and within content give credibility and immediate recognition.

Submission Requirements
- Banner Ads
  - Materials due 2 days before issue date
  - Banners are static
  - Banners may be made for retina screens at 2x resolution
  - Maximum 50k file size
  - .jpg, .png, or .gif file format
- *Native Advertising
  - 70 words including headline
  - 80x80 pixel image
  - URL
- Email final files to dsims@computer.org.

<table>
<thead>
<tr>
<th>Month</th>
<th>Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>7, 14, 21, 28</td>
</tr>
<tr>
<td>February</td>
<td>4, 11, 18, 25</td>
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<tr>
<td>March</td>
<td>4, 11, 18, 25</td>
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<td>April</td>
<td>1, 8, 15, 22, 29</td>
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<tr>
<td>May</td>
<td>6, 13, 20, 27</td>
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<td>June</td>
<td>3, 10, 17, 24</td>
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<tr>
<td>July</td>
<td>1, 8, 15, 22, 29</td>
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<td>August</td>
<td>5, 12, 19, 26</td>
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<tr>
<td>September</td>
<td>2, 9, 16, 23, 30</td>
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<tr>
<td>October</td>
<td>7, 14, 21, 28</td>
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<tr>
<td>November</td>
<td>4, 11, 18, 25</td>
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<tr>
<td>December</td>
<td>2, 9, 16, 23, 30</td>
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</table>

<table>
<thead>
<tr>
<th>Location*</th>
<th>Size (pixels)</th>
<th>Rates</th>
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</thead>
<tbody>
<tr>
<td>Position 1 (above header)</td>
<td>468 x 60</td>
<td>$4,095</td>
</tr>
<tr>
<td>Position 2 (below header)</td>
<td>468 x 60</td>
<td>$3,570</td>
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<tr>
<td>Position 3 (bottom)</td>
<td>300 x 250 or native advertising*</td>
<td>$2,520</td>
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</tbody>
</table>

* All rates are listed at gross and in US dollars.
Hot Topics in Software Engineering
Including:

- Software Development
- Testing
- Application and Network Security
- Machine Learning
- Blockchain
- Cloud Computing

Visit www.se-radio.net to view our podcasts.
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