Attract, Engage, and Recruit

Advertise where the right people for the job are connecting. Reach them through the media they use in any combination—print, online, and e-newsletters.

**ComputingEdge magazine:** The next generation of computing information at your fingertips, delivered monthly to 83,000+ subscribers

**Jobs Board:** The leading jobs board for career advice in computing for industry and academia

**Build Your Career e-newsletter:** Delivered biweekly to readers seeking information on the latest trends and opportunities to guide their careers

**Banner ads:** computer.org is a trusted resource for computing professionals with 700,000+ page views and 288,000+ unique visitors monthly

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**Our Tech Community**

**Exclusive Computing/Software Professionals**

The IEEE Computer Society is the world’s leading computing membership organization and the trusted source for worldwide computing information.*

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**I used the IEEE Computer Society Jobs website several times and have always found it very straightforward. We received quality applications and made an offer to a candidate. Your representatives were also very user-friendly.**

*SHEILA SHULL, CALTECH

---

**Research and Development**

43%

**Programming**

41%

**Software Development/Testing**

38%

**Information Technology**

29%

**All/Machine Learning**

27%

**Cloud Computing**

25%

**Security**

24%

---

**Research and Development**

43%

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41%

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24%
Reach the Right People at the Right Time

In today’s challenging tech hiring market—with many available jobs and not enough qualified candidates to fill them—the IEEE Computer Society is the best way to reach both active and passive computing job seekers. Target the strongest job candidates in the high-tech market.

Top corporations, academia, and government sectors from all over the world find their best talent by connecting with the IEEE Computer Society—shouldn’t you?

- Microsoft
- Northrop Grumman
- Apple
- Facebook
- L3Harris
- NSA
- Naval Research
- MIT
- U.S. Patent and Trademark
- Stanford University

They are highly educated:

- 35% hold Master’s degrees
- 33% hold PhDs
- 86% hold Bachelor’s degrees

They have sought-after skills:

- 43% research and development
- 41% programming
- 38% software development/testing
- 32% education
- 29% IT
- 27% AI/machine learning
- 25% cloud computing
- 24% security
- 19% data management

*2019 SurveyMonkey Audience
ComputingEdge Magazine

Reach the Right Candidates

ComputingEdge magazine’s 83,000+ subscribers are highly sought-after computing professionals, from C-level executives and software engineers, to computer scientists, to deans and department chairs of prestigious universities. ComputingEdge keeps readers informed about the hottest topics and trends that impact their industry and their profession.

A unique opportunity to find high-quality candidates who are considered the “best of the best” in technology

ComputingEdge Audience*

- 83,000+ opt-in subscribers
- 51% evaluate purchasing decisions
- 76% hold advanced degrees
- 60% have read at least 3 of the last 4 issues
- 75% read ComputingEdge for 30 minutes or more
- 46% take action as a result of seeing an ad in ComputingEdge

*2019 IEEE Computer Society Survey

ComputingEdge Editorial Calendar and Deadlines

<table>
<thead>
<tr>
<th>Issue</th>
<th>Reservations</th>
<th>Materials</th>
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ComputingEdge Advertising Opportunities

- Display advertising
- 1-2 page advertorial spreads featuring your products and/or services

Show Distribution: Starwest 2020
Show Distribution: SC 2020
Show Distribution: CVPR 2020
The Essential Jobs Board for Computing Professionals in Industry and Academia

Post your job on the IEEE Computer Society Jobs Board to reach nearly 50,000 computing professionals with expertise in:

- Software engineering
- Research & development
- Cloud computing
- IT
- AI/Machine learning
- Security
- Programming
- Education
- 33% Doctorate degree
- 37% have security clearance

Organizations who have discovered the IEEE Computer Society Jobs Board:

- Microsoft
- Oracle
- Google
- Purdue University
- Air Force Academy
- Amazon
- MIT
- NSA
- Apple
- China Telecom
- Stanford University
- Carnegie Mellon University
- L3Harris
- EPFL
- U.S. Patent and Trademark
- 13 of the top 20 Computer Science Graduate Programs recruit with IEEE Computer Society.

View the Jobs Board
www.computer.org/jobs
The bimonthly Build Your Career (BYC) e-newsletter connects you with readers who are seeking information on the latest tech trends and career opportunities. Limited space in each issue gives top visibility.

E-Newsletter Audience
40,000+ opt-in subscribers focused on career development and opportunities
15.3% open rate
76% hold advanced degrees

Build Your Career Deadlines

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<th>Issue</th>
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Mechanical Requirements and Rates

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<th>Rates (gross)</th>
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<td>Position 2 (below header)</td>
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<td>Position 4 (bottom)</td>
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Banner Ads

The Meeting Place for Technology Leaders

Computer.org delivers the most credible and innovative technological content in the high-tech industry. Our visionary editorial and subject matter experts are dedicated to uncovering, investigating, and developing technology.

- The average visitor spends over 40 minutes on the site.
- Attract active and passive candidates with the most trusted and exciting technology content in the industry.

Additional Features
- Video: $4,000 per month
- Native advertising: $3,000 with a guaranteed 1,000 page views

Specifications and Rates*

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*All rates are listed as gross and in US dollars. Add $5.00 per thousand for geographical targeting. Costs are CPMs (cost per thousand)."\n2019 SurveyMonkey Audience
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www.computer.org/advertising

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