Our Tech Community

Exclusive Computing/Software Professionals

The IEEE Computer Society is the world’s leading computing membership organization and the trusted source for worldwide computing information.*

51% technical professionals

16% education

17% corporate management

10% other

6% technical management

**JOB FIELD**

Python 56%

C++ 48%

Java 39%

JavaScript 32%

SQL 32%

Matlab 14%

C 10%

Visual Basic 10%

**PROGRAMMING LANGUAGES USED**

40% Software Development/Testing

35% Research and Development

33% Machine Learning

32% Programming

29% Artificial Intelligence

27% Cloud Computing

23% Security

**JOB FUNCTIONS**

51% technical professionals

10% other

16% education

5% Central and South America

44% North America

2% Africa

20% Europe

31% Asia

*2021 IEEE Computer Society Survey
Attract, Engage, and Recruit

Reach qualified talent where they're at—via the Computer Society resources they rely on to stay at the top of their field.

ComputingEdge magazine: The next generation of computing information at your fingertips, delivered monthly to 100,000+ subscribers.

Career Center: The leading career resource for computing professionals in industry and academia.

Build Your Career newsletter: Delivered biweekly to readers seeking information on the latest trends and opportunities to guide their careers.

Banner ads: computer.org is a trusted resource for computing professionals with 645,000+ page views and 300,000+ unique visitors monthly.
Reach the Right People at the Right Time

In today's challenging tech hiring market—with many available jobs and not enough qualified candidates to fill them—the IEEE Computer Society is the best way to reach both active and passive computing job seekers. Target the strongest job candidates in the high-tech market.

Top corporations, academia, and government sectors from all over the world find their best talent by partnering with the IEEE Computer Society. Launch your next talent search with us!

- Microsoft
- Northrop Grumman
- Apple
- Facebook
- L3Harris
- NSA
- Naval Research
- MIT
- U.S. Patent and Trademark
- Stanford University

They are highly educated:
- 31% Master's degrees
- 45% PhDs
- 17% Bachelor's degrees
- 5% Postgraduate work

They have sought-after skills:
- 51% technical professionals
- 17% corporate management
- 16% education
- 10% other
- 6% technical management
ComputingEdge magazine’s 100,000+ subscribers are highly sought-after computing professionals, from C-level executives and software engineers, to computer scientists, to deans and department chairs of prestigious universities.

ComputingEdge keeps readers informed about the hottest topics and trends that impact their industry and their profession. Topics include:

- Artificial intelligence
- Software development
- Cybersecurity
- IoT
- Edge computing
- Quantum computing
- Blockchain
- Mobile computing

A unique opportunity to find high-quality candidates who are considered the “best of the best” in technology

ComputingEdge Advertising Opportunities

- Display advertising
- 1–2 page advertorial spreads featuring your products and/or services
### ComputingEdge Audience*

- **100,000+** opt-in subscribers
- **59%** evaluate purchasing decisions
- **81%** hold advanced degrees
- **46%** have read at least 3 of the last 4 issues
- **85%** have been working 10+ years as a computing professional
- **67%** take action as a result of seeing an ad in *ComputingEdge*

### ComputingEdge Editorial Calendar

<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
</tr>
</thead>
<tbody>
<tr>
<td>Machine Learning</td>
<td>Virtual Reality</td>
<td>Data Engineering</td>
<td>Security and Privacy</td>
</tr>
<tr>
<td>Autonomous Vehiles Software Development</td>
<td>Mobile Computing</td>
<td>Cloud Computing</td>
<td>Smart Homes</td>
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<tr>
<td>Education</td>
<td>Computer Vision</td>
<td>Quantum Computing</td>
<td>Software Engineering</td>
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<tr>
<td></td>
<td>Cybersecurity Training</td>
<td>History</td>
<td>Ethics</td>
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</tr>
<tr>
<td>May</td>
<td>June</td>
<td>July</td>
<td>August</td>
</tr>
<tr>
<td>Computer Vision</td>
<td>Edge Computing</td>
<td>Hardware Security</td>
<td>Data Storage</td>
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<tr>
<td>Artificial Intelligence</td>
<td>Digital Health</td>
<td>High-Performance Chips</td>
<td>Data Visualization</td>
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<tr>
<td>Parallel Processing</td>
<td>Smart Manufacturing</td>
<td>Automation</td>
<td>Social Media</td>
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<tr>
<td>Blockchain</td>
<td>Careers</td>
<td>Machine Learning</td>
<td>Education</td>
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<tr>
<td>September</td>
<td>October</td>
<td>November</td>
<td>December</td>
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<tr>
<td>Software Evolution</td>
<td>High-Performance Computing</td>
<td>Big Data</td>
<td>Computer Vision</td>
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<td>Pattern</td>
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<td>Recognition</td>
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<tr>
<td>Cloud Computing</td>
<td>Blockchain</td>
<td>History</td>
<td>Virtual Reality</td>
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*2021 IEEE Computer Society Survey*
**Mechanical Requirements**

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<th>Width (In.)</th>
<th>Height (In.)</th>
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</thead>
<tbody>
<tr>
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<tr>
<td>Two Page, Trim</td>
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<tr>
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<tr>
<td>Full Page, Trim</td>
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<tr>
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<tr>
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<td>2.25</td>
<td>9</td>
</tr>
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<td>1/3 Page, Square</td>
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<tr>
<td>1/4 Page</td>
<td>3.4</td>
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</tr>
<tr>
<td>1/6 Page</td>
<td>2.25</td>
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</tr>
<tr>
<td>1/9 Page</td>
<td>2.25</td>
<td>2.25</td>
</tr>
</tbody>
</table>

*All display rates are listed as gross and in US dollars. All ads receive FREE color. Each advertorial page counts toward frequency.

†Header and footer trim .25 in. Live matter must fit within 7 in. x 10 in.

‡Take into account .125 in. gutter in the middle of two-page spread.

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**ComputingEdge Advertising Rates**

<table>
<thead>
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<th>Size</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
<th>9x</th>
<th>12x</th>
<th>18x</th>
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</thead>
<tbody>
<tr>
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<td>$9,869</td>
<td>$9,491</td>
<td>$9,299</td>
<td>$9,092</td>
<td>$8,901</td>
<td>$8,699</td>
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<tr>
<td>2/3 Page</td>
<td>$8,161</td>
<td>$7,949</td>
<td>$7,763</td>
<td>$7,561</td>
<td>$7,317</td>
<td>$7,110</td>
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<tr>
<td>1/2 Island</td>
<td>$7,214</td>
<td>$7,110</td>
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<td>$6,722</td>
<td>$6,577</td>
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<td>$6,526</td>
<td>$6,324</td>
<td>$6,019</td>
<td>$5,874</td>
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<tr>
<td>1/3 Page</td>
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<td>$5,579</td>
<td>$5,335</td>
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<tr>
<td>1/4 Page</td>
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<td>$4,300</td>
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<td>1/6 Page</td>
<td>$3,250</td>
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<td>1/9 Page</td>
<td>$2,318</td>
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<td>$2,111</td>
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<td>$2,023</td>
<td>$1,925</td>
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<tr>
<td>Covers 2 &amp; 3</td>
<td>$11,354</td>
<td>$10,914</td>
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</tbody>
</table>

Classified Line Advertising: $500 net per column inch; $1000 minimum for 2 inches

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**Design and File Requirements**

**Providing Camera-Ready PDFs?**
Printer-ready PDFs need to be set up in CMYK, with 300 dpi resolution. Fonts must be embedded.

Allow for .125 in. gutter in the middle of two-page spread. Use a safety margin of .5 in. to the left and right of gutter for live matter.

**Advertorial:** Display the word “Advertisement” in the advertorial. Typeset all text in Montserrat and Open Sans font family. Main body text is Open Sans Regular, 10 pt size, 12 pt leading.

**Need IEEE Computer Society Design Services?**
We can help produce your advertorial using one of our templates. You provide the text and 300 dpi imagery.

All layouts need 180–200 characters for a company description (including contact information) and 1 vector (.eps or .ai) logo.

**Single page:** 1,300–1,700 characters in main text and 1 image.

**Single list:** 1,100–1,300 characters in main text and 1 image.

**2-page spread:** 3,500–3,900 characters in main text and 2–3 images.

**Advertorial Design fee:** $250 per page.

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**Submission Information**

Email ad files to dsims@computer.org

**Production Contact Information**

Debbie Sims, Advertising Coordinator
Email: dsims@computer.org
Phone: +1 714-816-2138
Fax: +1 714-821-4010
Post on the IEEE Computer Society Career Center to reach nearly 50,000 computing professionals with expertise in:

- Software engineering
- Research & development
- Cloud computing
- IT
- AI/Machine learning
- Security
- Programming
- Education

Audience:

- 86% Bachelor’s degree
- 35% Master's degree
- 33% Doctorate degree

Organizations who have discovered the IEEE Computer Society Career Center:

- Microsoft
- Oracle
- Google
- Purdue University
- Air Force Academy
- Amazon
- MIT
- Intel
- NSA
- Apple
- China Telecom
- Stanford University
- Carnegie Mellon University
- L3Harris
- EPFL
- U.S. Patent and Trademark

13 of the top 20 Computer Science Graduate Programs recruit with the IEEE Computer Society.

<table>
<thead>
<tr>
<th>Job Posting Package</th>
<th>Rate</th>
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<td>30 Days</td>
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<tr>
<td>60 Days</td>
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<tr>
<td>90 Days</td>
<td>$1,485</td>
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<tr>
<td>3 Pack</td>
<td>$1,428</td>
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<tr>
<td>6 Pack</td>
<td>$2,958</td>
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<tr>
<td>Featured add $400</td>
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<tr>
<td>Spotlight add $220</td>
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<tr>
<td>Build Your Career Newsletter add $500</td>
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<tr>
<td>Extend add $330</td>
<td></td>
</tr>
<tr>
<td>Social Media add $550</td>
<td></td>
</tr>
</tbody>
</table>

I used the IEEE Computer Society Career Center several times and have always found it very straightforward. We received quality applications and made an offer to a candidate. Your representatives were also very user-friendly.

SHEILA SHULL, CALTECH
Build Your Career Newsletter

Trusted Source on Professional Career Development and Continuing Education for Technical Professionals

The bimonthly Build Your Career (BYC) newsletter connects you with readers who are seeking information on the latest tech trends and career opportunities. Limited space in each issue gives top visibility.

Newsletter Audience

37,000+

opt-in subscribers

81%
hold advanced degrees

### Deadlines

<table>
<thead>
<tr>
<th>Issue</th>
<th>Space</th>
<th>Materials</th>
<th>Issue</th>
<th>Space</th>
<th>Materials</th>
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<td>29 December</td>
<td>03 January</td>
<td>06 July</td>
<td>29 June</td>
<td>04 July</td>
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<tr>
<td>19 January</td>
<td>12 January</td>
<td>17 January</td>
<td>20 July</td>
<td>13 July</td>
<td>18 July</td>
</tr>
<tr>
<td>02 February</td>
<td>26 January</td>
<td>31 January</td>
<td>03 August</td>
<td>27 July</td>
<td>01 August</td>
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<tr>
<td>16 February</td>
<td>09 February</td>
<td>14 February</td>
<td>17 August</td>
<td>10 August</td>
<td>15 August</td>
</tr>
<tr>
<td>02 March</td>
<td>23 February</td>
<td>05 March</td>
<td>07 September</td>
<td>31 August</td>
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<td>14 March</td>
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<td>14 September</td>
<td>19 September</td>
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<td>06 April</td>
<td>30 March</td>
<td>04 April</td>
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<td>28 September</td>
<td>03 October</td>
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<td>20 April</td>
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<td>18 April</td>
<td>19 October</td>
<td>12 October</td>
<td>17 October</td>
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<td>04 May</td>
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<td>18 May</td>
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<td>16 May</td>
<td>16 November</td>
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<td>14 November</td>
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<tr>
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<td>15 June</td>
<td>20 June</td>
<td>21 December</td>
<td>14 December</td>
<td>19 December</td>
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</table>

### Mechanical Requirements + Rates

<table>
<thead>
<tr>
<th>Location</th>
<th>Size (pixels)</th>
<th>Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Position 1 (above header)</td>
<td>468 x 60</td>
<td>$4,238</td>
</tr>
<tr>
<td>Position 2 (below header)</td>
<td>468 x 60</td>
<td>$3,695</td>
</tr>
<tr>
<td>Position 3 (middle)</td>
<td>300 x 250 or native advertising</td>
<td>$2,608</td>
</tr>
<tr>
<td>Position 4 (bottom)</td>
<td>300 x 250 or native advertising</td>
<td>$2,049</td>
</tr>
</tbody>
</table>
Banner Ads
The Meeting Place for Technology Leaders

Computer.org delivers the most credible and innovative technological content in the high-tech industry. Our visionary editorial and subject matter experts are dedicated to uncovering, investigating, and developing technology.

- The average visitor spends over 40 minutes on the site.
- Attract active and passive candidates with the most trusted and exciting technology content in the industry.

Advertising Opportunities

- Video: $4,347 per month
- Native advertising: $3,260 with a guaranteed 1,000 page views

645,000+
monthly page views

300,000+
unique visitors monthly

61%
visitors rate the site superior or above average compared with other industry websites

Rates

<table>
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<tr>
<th>Size (pixels)</th>
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<tr>
<td>200 x 250</td>
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</tbody>
</table>

*All rates are listed at gross and in US dollars. Add $5.00 per thousand for geographical targeting. Costs are CPMs (cost per thousands).

†2019 IEEE Computer Society Survey
Production Staff
Debbie Sims
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