Recruitment Advertising Solutions

Contact Us!
www.computer.org/advertising
Attract, Engage, and Recruit

Advertise where the right people for the job are connecting. Reach them through the media they use in any combination—print, online, and e-newsletters.

**ComputingEdge magazine:** The next generation of computing information at your fingertips, delivered monthly to 83,000+ subscribers

**Jobs Board:** The leading jobs board for career advice in computing for industry and academia

**Build Your Career e-newsletter:** Delivered biweekly to readers seeking information on the latest trends and opportunities to guide their careers

Banner ads: computer.org is a trusted resource for computing professionals with 700,000+ page views and 288,000+ unique visitors monthly

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I used the IEEE Computer Society Jobs website several times and have always found it very straightforward. We received quality applications and made an offer to a candidate. Your representatives were also very user-friendly.

SHEILA SHULL, CALTECH
Reach the Right People at the Right Time

In today’s challenging tech hiring market—with many available jobs and not enough qualified candidates to fill them—the IEEE Computer Society is the best way to reach both active and passive computing job seekers. Target the strongest job candidates in the high-tech market.

Top corporations, academia, and government sectors from all over the world find their best talent by connecting with the IEEE Computer Society—shouldn’t you?

- Microsoft
- Northrop Grumman
- Apple
- Facebook
- L3Harris
- NSA
- Naval Research
- MIT
- U.S. Patent and Trademark
- Stanford University

They are highly educated:
- 35% hold Master’s degrees
- 33% hold PhDs
- 86% hold Bachelor’s degrees

They have sought-after skills:
- 43% research and development
- 41% programming
- 38% software development/testing
- 32% education
- 29% IT
- 27% AI/machine learning
- 25% cloud computing
- 24% security
- 19% data management
ComputingEdge Magazine

Reach the Right Candidates

ComputingEdge magazine’s 83,000+ subscribers are highly sought-after computing professionals, from C-level executives and software engineers, to computer scientists, to deans and department chairs of prestigious universities.

ComputingEdge keeps readers informed about the hottest topics and trends that impact their industry and their profession.

A unique opportunity to find high-quality candidates who are considered the “best of the best” in technology

**ComputingEdge Audience**

- **83,000+** opt-in subscribers
- **51%** evaluate purchasing decisions
- **76%** hold advanced degrees
- **60%** have read at least 3 of the last 4 issues
- **75%** read ComputingEdge for 30 minutes or more
- **46%** take action as a result of seeing an ad in ComputingEdge

*2019 IEEE Computer Society Survey*
**ComputingEdge Display Advertising Rates**

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**Design and File Requirements**

**Providing Camera-ready PDFs?**

Print-ready PDFs need to be set up in CMYK, with 300 dpi resolution. Fonts must be embedded.

Allow for 125 in. gutter in the middle of two-page spread. Use a safety margin of .5 in. to the left and right for gutter for live matter.

**Advertorial:** Display the word “Advertisement” in the advertorial. Typeset all text in Lexia font family. Main body text is Lexia Regular, 10 pt size, 12 pt leading.

**Need IEEE Computer Society Design Services?**

We can help produce your advertorial using one of our templates. You provide the text and 300 dpi imagery.

All layouts need 180-200 characters for a company description (including contact information) and 1 vector (eps or ai) logo.

- **Single page:** 1,300-1,700 characters in main text and 1 image.
- **Single list:** 1,100-1,300 characters in main text and 1 image.
- **2-page spread:** 3,500-3,900 characters in main text and 2-3 images.

Advertorial Design fee: $250 per page.

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**ComputingEdge Advertorial Rates**

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**Mechanical Requirements**

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**E-Newsletters**

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<th>Spotlight</th>
<th>BYC e-newsletter</th>
<th>Extend</th>
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*Free resume access included with packages. One job per posting.*
Build Your Career E-Newsletter

Trusted Source on Professional Career Development and Continuing Education for Technical Professionals

The bimonthly Build Your Career (BYC) e-newsletter connects you with readers who are seeking information on the latest tech trends and career opportunities. Limited space in each issue gives top visibility.

E-Newsletter Audience

40,000+ opt-in subscribers focused on career development and opportunities

15.3% open rate

76% hold advanced degrees

Build Your Career Deadlines

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<td>17 Dec</td>
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<td>11 Dec</td>
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Banner Ads

The Meeting Place for Technology Leaders

Computer.org delivers the most credible and innovative technological content in the high-tech industry. Our visionary editorial and subject matter experts are dedicated to uncovering, investigating, and developing technology.

- The average visitor spends over 40 minutes on the site.
- Attract active and passive candidates with the most trusted and exciting technology content in the industry.

Additional Features

- Video: $4,000 per month
- Native advertising: $3,000 with a guaranteed 1,000 page views

Specifications and Rates*

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<tr>
<td>300 × 250</td>
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Mechanical Requirements and Rates

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<tr>
<th>Location</th>
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<th>Rates (gross)</th>
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<td>Position 2 (below header)</td>
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<tr>
<td>Position 3 (middle)</td>
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</tr>
<tr>
<td>Position 4 (bottom)</td>
<td>300 x 250</td>
<td>$1,800</td>
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</tbody>
</table>

*All rates are listed as gross and in US dollars. Add $5.00 per thousand for geographical targeting. Costs are CPMs (cost per thousand). 2019 SurveyMonkey Audience
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www.computer.org/advertising

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