Recruitment Advertising Solutions
Our Tech Community

Exclusive Computing/Software Professionals

The IEEE Computer Society is the world’s leading computing membership organization and the trusted source for worldwide computing information.*

Attract, Engage, and Recruit

Reach qualified talent where they’re at—via the Computer Society resources they rely on to stay at the top of their field.

**ComputingEdge magazine**: The next generation of computing information at your fingertips, delivered monthly to 100,000+ subscribers.

**Career Center**: The leading career resource for computing professionals in industry and academia.

**Build Your Career newsletter**: Delivered biweekly to readers seeking information on the latest trends and opportunities to guide their careers.

**Banner ads**: computer.org is a trusted resource for computing professionals with 645,000+ page views and 300,000+ unique visitors monthly.

---

*2021 IEEE Computer Society Survey*
In today’s challenging tech hiring market—with many available jobs and not enough qualified candidates to fill them—the IEEE Computer Society is the best way to reach both active and passive computing job seekers. Target the strongest job candidates in the high-tech market.

Top corporations, academia, and government sectors from all over the world find their best talent by partnering with the IEEE Computer Society. Launch your next talent search with us!

- Microsoft
- Northrop Grumman
- Apple
- Facebook
- L3Harris
- NSA
- Naval Research
- MIT
- U.S. Patent and Trademark
- Stanford University

They are highly educated:
- 31% Master’s degrees
- 45% PhDs

They have sought-after skills:
- 51% technical professionals
- 17% corporate management
- 16% education
- 17% Bachelor’s degrees
- 5% Postgraduate work
- 10% other
- 6% technical management

Reach the Right People at the Right Time

*2019 SurveyMonkey Audience
ComputingEdge magazine’s 100,000+ subscribers are highly sought-after computing professionals, from C-level executives and software engineers, to computer scientists, to deans and department chairs of prestigious universities. ComputingEdge keeps readers informed about the hottest topics and trends that impact their industry and their profession. Topics include:

- Artificial intelligence
- Software development
- Cybersecurity
- IoT
- Edge computing
- Quantum computing
- Blockchain
- Mobile computing

A unique opportunity to find high-quality candidates who are considered the “best of the best” in technology

ComputingEdge Advertising Opportunities

- Display advertising
- 1–2 page advertorial spreads featuring your products and/or services

ComputingEdge Audience*

- 100,000+ opt-in subscribers
- 59% evaluate purchasing decisions
- 81% hold advanced degrees
- 46% have read at least 3 of the last 4 issues
- 85% have been working 10+ years as a computing professional
- 67% take action as a result of seeing an ad in ComputingEdge

ComputingEdge Editorial Calendar and Deadlines

<table>
<thead>
<tr>
<th>Issue</th>
<th>Reservations</th>
<th>Materials</th>
<th>Issue</th>
<th>Reservations</th>
<th>Materials</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>13 December</td>
<td>15 December</td>
<td>July</td>
<td>16 June</td>
<td>20 June</td>
</tr>
<tr>
<td>February</td>
<td>14 January</td>
<td>18 January</td>
<td>August</td>
<td>14 July</td>
<td>18 July</td>
</tr>
<tr>
<td>Virtual Reality, Mobile Computing, Machine Learning, Cybersecurity Training</td>
<td>Data Storage, 5G/6G, Data Visualization, Education</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>March</td>
<td>17 February</td>
<td>21 February</td>
<td>September</td>
<td>18 August</td>
<td>22 August</td>
</tr>
<tr>
<td>Data Engineering, Cloud Computing, Quantum Computing, History</td>
<td>Computer Vision, Quantum Computing, Edge Computing, Ethics</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>April</td>
<td>17 March</td>
<td>21 March</td>
<td>October</td>
<td>15 September</td>
<td>19 September</td>
</tr>
<tr>
<td>Cybersecurity, Software Engineering, Artificial Intelligence, Ethics</td>
<td>High-Performance Computing, Cybersecurity, Blockchain, Cloud Computing</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May</td>
<td>14 April</td>
<td>18 April</td>
<td>November</td>
<td>14 October</td>
<td>18 October</td>
</tr>
<tr>
<td>Computer Vision, Parallel Processing, Blockchain, Smart Homes</td>
<td>Big Data, Software Evolution, Artificial Intelligence, 5G/6G</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>June</td>
<td>19 May</td>
<td>23 May</td>
<td>December</td>
<td>11 November</td>
<td>15 November</td>
</tr>
<tr>
<td>Edge Computing, Digital Health, Smart Manufacturing, Careers</td>
<td>Computer Vision, Pattern Recognition, Data Security, Automation</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*2021 IEEE Computer Society Survey
Post on the IEEE Computer Society Career Center to reach nearly 50,000 computing professionals with expertise in:

- Software engineering
- Research & development
- Cloud computing
- IT
- AI/Machine learning
- Security
- Programming
- Education

Audience:

- 86% Bachelor's degree
- 33% Doctorate degree
- 35% Master's degree
- 33% Doctorate degree

Organizations who have discovered the IEEE Computer Society Career Center:

- Microsoft
- Oracle
- Google
- Purdue University
- Air Force Academy
- China Telecom
- Stanford University
- Carnegie Mellon University
- Amazon
- MIT
- Intel
- NSA
- Apple
- L3Harris
- EPFL
- U.S. Patent and Trademark

13 of the top 20 Computer Science Graduate Programs recruit with the IEEE Computer Society.

Design and File Requirements

Providing Camera-Ready PDFs?

Printer-ready PDFs need to be set up in CMYK, with 300 dpi resolution. Fonts must be embedded.

Allow for .125 in. gutter in the middle of two-page spread.

Advertorial: Display the word “Advertisement” in the advertorial. Typeset all text in Montserrat and Open Sans font family. Main body text is Open Sans Regular, 10 pt size, 12 pt leading.

Need IEEE Computer Society Design Services?

We can help produce your advertorial using one of our templates. You provide the text and 300 dpi imagery.

All layouts need 180-200 characters for a company description (including contact information) and 1 vector (eps or ai) logo.

Single page: 1,300-1,700 characters in main text and 1 image.

Single list: 1,100-1,300 characters in main text and 1 image.

2-page spread: 3,500-3,900 characters in main text and 2-3 images.

Advertorial Design fee: $250 per page.
The bimonthly Build Your Career (BYC) newsletter connects you with readers who are seeking information on the latest tech trends and career opportunities. Limited space in each issue gives top visibility.

Newsletter Audience
37,000+ opt-in subscribers
81% hold advanced degrees

Build Your Career Deadlines

<table>
<thead>
<tr>
<th>Issue</th>
<th>Space</th>
<th>Materials</th>
<th>Issue</th>
<th>Space</th>
<th>Materials</th>
</tr>
</thead>
<tbody>
<tr>
<td>06 Jan</td>
<td>30 Dec</td>
<td>04 Jan</td>
<td>07 Jul</td>
<td>30 Jun</td>
<td>05 Jul</td>
</tr>
<tr>
<td>20 Jan</td>
<td>13 Jan</td>
<td>18 Jan</td>
<td>21 Jul</td>
<td>14 Jul</td>
<td>19 Jul</td>
</tr>
<tr>
<td>03 Feb</td>
<td>27 Jan</td>
<td>01 Feb</td>
<td>04 Aug</td>
<td>28 Jul</td>
<td>02 Aug</td>
</tr>
<tr>
<td>17 Feb</td>
<td>10 Feb</td>
<td>15 Feb</td>
<td>18 Aug</td>
<td>11 Aug</td>
<td>16 Aug</td>
</tr>
<tr>
<td>03 Mar</td>
<td>24 Feb</td>
<td>01 Mar</td>
<td>08 Sept</td>
<td>01 Sept</td>
<td>06 Sept</td>
</tr>
<tr>
<td>17 Mar</td>
<td>10 Mar</td>
<td>15 Mar</td>
<td>22 Sept</td>
<td>15 Sept</td>
<td>20 Sept</td>
</tr>
<tr>
<td>07 Apr</td>
<td>31 Mar</td>
<td>05 Apr</td>
<td>06 Oct</td>
<td>29 Sept</td>
<td>04 Oct</td>
</tr>
<tr>
<td>21 Apr</td>
<td>14 Apr</td>
<td>19 Apr</td>
<td>20 Oct</td>
<td>13 Oct</td>
<td>18 Oct</td>
</tr>
<tr>
<td>05 May</td>
<td>28 Apr</td>
<td>03 May</td>
<td>03 Nov</td>
<td>27 Oct</td>
<td>01 Nov</td>
</tr>
<tr>
<td>19 May</td>
<td>12 May</td>
<td>17 May</td>
<td>17 Nov</td>
<td>10 Nov</td>
<td>15 Nov</td>
</tr>
<tr>
<td>09 Jun</td>
<td>02 Jun</td>
<td>07 Jun</td>
<td>01 Dec</td>
<td>24 Nov</td>
<td>29 Nov</td>
</tr>
<tr>
<td>23 Jun</td>
<td>16 Jun</td>
<td>21 Jun</td>
<td>15 Dec</td>
<td>08 Dec</td>
<td>13 Dec</td>
</tr>
</tbody>
</table>

Mechanical Requirements and Rates

<table>
<thead>
<tr>
<th>Location</th>
<th>Size (pixels)</th>
<th>Rates (gross)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Position 1 (above header)</td>
<td>468 x 60</td>
<td>$4,095</td>
</tr>
<tr>
<td>Position 2 (below header)</td>
<td>300 x 250</td>
<td>$3,570</td>
</tr>
<tr>
<td>Position 3 (middle)</td>
<td>300 x 250 or native advertising</td>
<td>$2,520</td>
</tr>
<tr>
<td>Position 4 (bottom)</td>
<td>300 x 250 or native advertising</td>
<td>$1,980</td>
</tr>
</tbody>
</table>

Computer.org delivers the most credible and innovative technological content in the high-tech industry. Our visionary editorial and subject matter experts are dedicated to uncovering, investigating, and developing technology.

- The average visitor spends over 40 minutes on the site.
- Attract active and passive candidates with the most trusted and exciting technology content in the industry.

Advertising Opportunities

- Video: $4,200 per month
- Native advertising: $3,150 with a guaranteed 1,000 page views

Banner Ads

The Meeting Place for Technology Leaders

645,000+ monthly page views
300,000+ unique visitors monthly
61% visitors rate the site superior or above average compared with other industry websites

Specifications and Rates*

<table>
<thead>
<tr>
<th>Size (pixels)</th>
<th>100K impressions</th>
<th>200K impressions</th>
<th>300K impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>300 x 600</td>
<td>$75.00</td>
<td>$60.00</td>
<td>$50.00</td>
</tr>
<tr>
<td>728 x 90</td>
<td>$75.00</td>
<td>$60.00</td>
<td>$50.00</td>
</tr>
<tr>
<td>160 x 600</td>
<td>$60.00</td>
<td>$50.00</td>
<td>$40.00</td>
</tr>
<tr>
<td>300 x 250</td>
<td>$60.00</td>
<td>$50.00</td>
<td>$40.00</td>
</tr>
</tbody>
</table>

*All rates are listed at gross and in US dollars. Add $5.00 per thousand for geographical targeting. Costs are CPMS (cost per thousand).

†2019 IEEE Computer Society Survey
Contact Us

www.computer.org/advertising

PRODUCTION STAFF
Debbie Sims
Advertising Coordinator
dsims@computer.org
Phone: +1 714-816-2138
Fax: +1 714-821-4010

Amir Draquez
Production Coordinator
adraquez@computer.org
Phone: +1 714-816-2119

ADVERTISING SALES
Mid Atlantic - Dawn Scoda
dscoda@computer.org
Phone: +1 732-772-0160

Southwest, California -
Mike Hughes
mikehughes@computer.org
Cell: +1 805-208-5882

Northeast, EMEA - David Schissler
d.schissler@computer.org
Phone: +1 508-394-4026

Central, Northwest, Far East, Southeast - Eric Kincaid
e.kincaid@computer.org
Phone: +1 214-553-8513
Cell: +1 214-673-3742
Fax: +1 888-886-8599

Midwest - Dave Jones
djones@computer.org
Phone: +1 708-442-5633
Cell: +1 708-624-9901

CAREER CENTER
West Coast, Asia
Heather Buonadies
hbuonadies@computer.org
Phone: +1 623-233-6575
Cell: +1 201-887-1703

East Coast, Europe
Marie Thompson
marie.thompson@computer.org
Cell: +1 714-813-5094