Banner Ads 2020 Rate Card

The computing/software professionals’ community

Computer.org reaches an audience of budget decision-makers for computing products and services. Your banner ads catch the eyes of engaged visitors:

700,000+ monthly page views
288,000+ unique visitors monthly
61%+ visitors rate the site superior or above average compared with other industry websites

Contact Us!
www.computer.org/advertising
 Specifications and Rates*

<table>
<thead>
<tr>
<th>Size (pixels)</th>
<th>100K impressions</th>
<th>200K impressions</th>
<th>300K impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>300 × 600</td>
<td>$70.00</td>
<td>$55.00</td>
<td>$45.00</td>
</tr>
<tr>
<td>728 × 90</td>
<td>$70.00</td>
<td>$55.00</td>
<td>$45.00</td>
</tr>
<tr>
<td>160 × 600</td>
<td>$55.00</td>
<td>$45.00</td>
<td>$35.00</td>
</tr>
<tr>
<td>300 × 250</td>
<td>$55.00</td>
<td>$45.00</td>
<td>$35.00</td>
</tr>
</tbody>
</table>

*All rates are listed at gross and in US dollars. Add $5.00 per thousand for geographical targeting. Costs are CPMs (cost per thousands).

Submission Requirements
- Images may be submitted at 2x size for retina screens.
- Max file size is 150mb.
- Images should be .png, .jpg, or .gif.
- Email final files to dsims@computer.org.

Additional Features
- Video: $4,000 per month.
- Blog sponsorship: $3,500 per month.
- Native advertising: $3,000 with a guaranteed 1,000 page views.