Online Advertising on www.computer.org

The computing/software professionals' community
About

Computer.org

Computer.org reaches an audience of purchasing decision-makers and influencers for computing products and services. Your banner ads catch the eyes of engaged visitors.

645,000+ monthly page views
72% have purchasing influence*
300,000+ unique visitors monthly

53% visitors say computer.org is valuable in their job*
61% visitors rate the site superior or above average compared with other industry websites*

*Percentages Taken from 2019 IEEE Computer Society Survey
Online Advertising
Specifications and Rates

Advertising Opportunities
- Video: $4,347 per month
- Native advertising: $3,150 per month
- Blog sponsorship: $5,175 per month

Submission Requirements
- Images may be submitted at 2x size for retina screens.
- Max file size is 150mb.
- Images should be .png, .jpg, or .gif.
- Email final files to dsims@computer.org.

<table>
<thead>
<tr>
<th>Size (pixels)</th>
<th>100K Impressions</th>
<th>200K Impressions</th>
<th>300K Impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>728 x 90</td>
<td>$78.00</td>
<td>$62.00</td>
<td>$52.00</td>
</tr>
<tr>
<td>300 x 250</td>
<td>$62.00</td>
<td>$52.00</td>
<td>$41.00</td>
</tr>
</tbody>
</table>

* All rates are listed at gross and in US dollars. Add $5.00 per thousand for geographical targeting. Costs are CPMs (cost per thousands).
Contact Us
www.computer.org/advertising

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