Computer.org reaches an audience of budget decision-makers for computing products and services. Your banner ads catch the eyes of engaged visitors:

- 742,000 page views and 253,000+ unique visitors monthly.
- More than two-thirds of visitors rate the site superior or above average compared with other industry websites.*
- More than 70% of visitors find articles useful in their work.*

**ADDITIONAL FEATURES**

- Video: $4,000 per month
- Blog sponsorship: $5,000 per month

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**SPECIFICATIONS AND RATES**

<table>
<thead>
<tr>
<th>Size (pixels)</th>
<th>100K impressions</th>
<th>200K impressions</th>
<th>300K impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>300 × 600</td>
<td>$70.00</td>
<td>$55.00</td>
<td>$45.00</td>
</tr>
<tr>
<td>728 × 90</td>
<td>$70.00</td>
<td>$55.00</td>
<td>$45.00</td>
</tr>
<tr>
<td>160 × 600</td>
<td>$55.00</td>
<td>$45.00</td>
<td>$35.00</td>
</tr>
<tr>
<td>300 × 250</td>
<td>$55.00</td>
<td>$45.00</td>
<td>$35.00</td>
</tr>
</tbody>
</table>

*All rates are listed at gross and in US dollars. Add $5.00 per thousand for geographical targeting. Costs are CPMs (cost per thousands).

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