Online Advertising
on www.computer.org

The computing/software professionals' community
About Computer.org

Computer.org reaches an audience of purchasing decision-makers and influencers for computing products and services. Your banner ads catch the eyes of engaged visitors.

- 645,000+ monthly page views
- 72% have purchasing influence
- 300,000+ unique visitors monthly
- 53% visitors say computer.org is valuable in their job
- 61% visitors rate the site superior or above average compared with other industry websites

*2019 IEEE Computer Society Survey
Online Advertising
Specifications and Rates

Advertising Opportunities
- Video: $4,200 per month
- Native advertising: $3,150 with a guaranteed 1,000 page views
- Blog sponsorship: Starting at $5,000 per month.

Submission Requirements
- Images may be submitted at 2x size for retina screens.
- Max file size is 150mb.
- Images should be .png, .jpg, or .gif.
- Email final files to dsims@computer.org.

<table>
<thead>
<tr>
<th>Size (pixels)</th>
<th>100K Impressions</th>
<th>200K Impressions</th>
<th>300K Impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>300 x 600</td>
<td>$75.00</td>
<td>$60.00</td>
<td>$50.00</td>
</tr>
<tr>
<td>728 x 90</td>
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<tr>
<td>300 x 250</td>
<td>$60.00</td>
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</tbody>
</table>

* All rates are listed at gross and in US dollars. Add $5.00 per thousand for geographical targeting. Costs are CPMs (cost per thousands).
Contact Us
www.computer.org/advertising

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