Computer.org reaches an audience of budget decision-makers for computing products and services. Your banner ads catch the eyes of engaged visitors:

- **700,000+** monthly page views
- **288,000+** unique visitors monthly
- **75%+** visitors rate the site superior or above average compared with other industry websites
- **70%+** visitors find articles useful in their work*

Contact Us!

[www.computer.org/advertising](http://www.computer.org/advertising)
**Specifications and Rates***

<table>
<thead>
<tr>
<th>Size (pixels)</th>
<th>100K impressions</th>
<th>200K impressions</th>
<th>300K impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>300 × 600</td>
<td>$70.00</td>
<td>$55.00</td>
<td>$45.00</td>
</tr>
<tr>
<td>728 × 90</td>
<td>$70.00</td>
<td>$55.00</td>
<td>$45.00</td>
</tr>
<tr>
<td>160 × 600</td>
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<td>$45.00</td>
<td>$35.00</td>
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<tr>
<td>300 × 250</td>
<td>$55.00</td>
<td>$45.00</td>
<td>$35.00</td>
</tr>
</tbody>
</table>

*All rates are listed at gross and in US dollars. Add $5.00 per thousand for geographical targeting. Costs are CPMs (cost per thousands).

**Submission Requirements**

- Images may be submitted at 2x size for retina screens.
- Max filesize 150mb.
- Images should be .png, .jpg, or .gif.
- Email final files to dsims@computer.org.

**Additional Features**

- Video: $4,000 per month.
- Blog sponsorship: $3,500 per month.
- Native advertising: $3000.00 with a guaranteed 1000 page views.

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**Contact Us**

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