computer.org is the destination for the cutting edge computing technology professional. Sponsorship opportunities can drive traffic to your site and engage the right audience for your products and services.

Online Advertising 2021
The computing/software professionals’ community

- 814,000+ monthly page views
- 343,000+ unique visitors monthly
- 72% have purchasing influence
- 61% visitors rate the site superior or above average compared with other industry websites
- 53% visitors say computer.org is valuable in their job

Contact us!
www.computer.org/advertising

*2019 IEEE Computer Society Survey conducted by Signet Research
### 2021 Banner Rates*

<table>
<thead>
<tr>
<th>Size (pixels)</th>
<th>100K impressions</th>
<th>200K impressions</th>
<th>300K impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>300 × 600</td>
<td>$70.00</td>
<td>$55.00</td>
<td>$45.00</td>
</tr>
<tr>
<td>728 × 90</td>
<td>$70.00</td>
<td>$55.00</td>
<td>$45.00</td>
</tr>
<tr>
<td>160 × 600</td>
<td>$55.00</td>
<td>$45.00</td>
<td>$35.00</td>
</tr>
<tr>
<td>300 × 250</td>
<td>$55.00</td>
<td>$45.00</td>
<td>$35.00</td>
</tr>
</tbody>
</table>

*All rates are listed at gross and in US dollars. Add $5.00 per thousand for geographical targeting. Costs are CPMs (cost per thousands).

### Additional Features

- Video: $4,000 per month.
- Blog sponsorship: $3,500 per month.
- Native advertising: $3,000 with a guaranteed 1,000 page views.

### Submission Requirements

- Images may be submitted at 2x size for retina screens.
- Max file size is 150mb.
- Images should be .png, .jpg, or .gif.
- Email final files to dsims@computer.org.

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**Contact Us**

www.computer.org/advertising

**PRODUCTION STAFF**

Debbie Sims  
Advertising Coordinator  
dsims@computer.org  
Phone: +1 714-816-2138  
Fax: +1 714-821-4010

Amir Draquez  
Production Coordinator  
adraquez@computer.org  
Phone: +1 714-816-2119

**ADVERTISING SALES**

Mid Atlantic - Dawn Scoda  
dscoda@computer.org  
Phone: +1 732-772-0160

Southwest, California - Mike Hughes  
mikehughes@computer.org  
Cell: +1 805-208-5882

Northeast, EMEA - David Schissler  
d.schissler@computer.org  
Phone: +1 508-394-4026

Central, Northwest, Far East, Southeast - Eric Kincaid  
e.kincaid@computer.org  
Phone: +1 214-553-8513  
Cell: +1 214-673-3742  
Fax: +1 888-886-8599

Midwest - Dave Jones  
djones@computer.org  
Phone: +1 708-442-5633  
Cell: +1 708-624-9901