Survey Development

The IEEE Computer Society delivers custom research with guaranteed results to a highly qualified audience.
About Survey Development

IEEE Computer Society research experts work with you to develop a pertinent and focused survey questionnaire of up to 12 questions utilizing language designed to achieve optimum results. Surveys are administered by email with support and promotion via computer.org, reaching hundreds of thousands of tech professionals.

- **645,000+** monthly page views
- **72%** have purchasing influence
- **300,000+** unique visitors monthly
- **53%** visitors say computer.org is valuable in their job
- **61%** visitors rate the site superior or above average compared with other industry websites

*2019 IEEE Computer Society Survey*
IEEE Computer Society
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- Starting at $23,600 for a custom survey.
- A minimum of 300 qualified responses are guaranteed.
- High-quality and comprehensive analytics are provided.
- Results can be delivered as raw data or in a presentation-quality analytic report.
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