Don’t skip doing vital market research because you can’t find the right audience or you can’t afford to reach them. If you need technology professional responses, we’ve got them!

- Our members have opinions about your products and industry.
  - 45% software development and design
  - 33% programming
  - 32% cloud computing
  - 27% security
  - 28% big data

- Broadest industry reach.
  - computing
  - software
  - telecommunications
  - aerospace
  - military/defense
  - automotive
  - banking/finance
  - healthcare, and many more
A Simple, Customized Process—Guaranteed Response

- IEEE Computer Society research experts work with you to develop a pertinent and focused survey questionnaire of up to 15 questions utilizing language designed to achieve optimum results.
- Based on your target audience, Computer Society selects appropriate titles and demographics to give you the knowledge you need.
- Surveys are administered by email with support and promotion via the website and the IEEE Computer Society’s popular social media sites reaching hundreds of thousands of tech professionals.
- High quality and comprehensive analytics are provided.
- Results can be delivered as raw data or in a presentation quality analytic report.

Pricing & Deliverables

- Pricing starts at $15,000 for a custom survey.
- Delivered in PowerPoint format.
- Infographic or eBook, add an additional $5,000.

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