



2024 RATE CARD

Career Accelerator

A trusted source on career development.



About Career Accelerator

The bimonthly Career Accelerator newsletter connects you with readers who are seeking the latest information for career opportunities and resources for advancement.



40%

seek advanced degrees



36,000

opt-in subscribers



71%

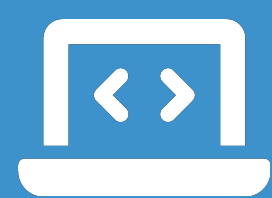
have been
working 10+ years
as a computing
professional

*2021 IEEE Computer Society Survey

Audience Expertise Includes:



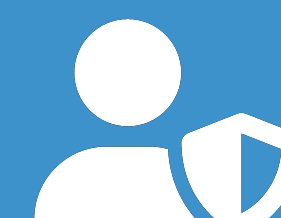
Software
Development/
Testing



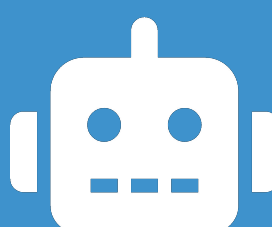
Research and
Development



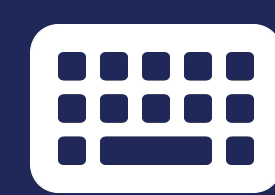
Security



AI/Machine
Learning



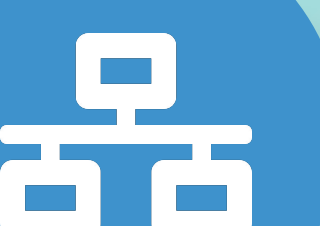
Programming



Cloud
Computing



Networking and
Communications



Career Accelerator Advertising Specifications and Rates



Advertising Opportunities

- Limited space in each issue gives top visibility.
- Key advertising placements that won't be missed by readers.
- Bi-weekly distribution offers more opportunities for your message to be seen by our audience.
- Positions at the header and within content give credibility and immediate recognition.

Submission Requirements

- Banner Ads
 - Materials due 2 days before issue date
 - Banners are static
 - Banners may be made for retina screens at 2x resolution
 - Maximum 50k file size
 - .jpg, .png, or .gif file format
- *Native Advertising
 - 70 words including headline
 - 80x80 pixel image
 - URL
- Email final files to dsims@computer.org.



Location*	Size (pixels)	Rates
Position 1 (above header)	468 x 60	\$4367
Position 2 (below header)	468 x 60	\$3807
Position 3 (middle)	300 x 250 or native advertising*	\$2687
Position 4 (bottom)	300 x 250 or native advertising*	\$2109

* All rates are listed at gross and in US dollars.

Career Accelerator Advertising Deadlines

Issue	Space	Materials
04 January	28 December	02 January
18 January	11 January	16 January
01 February	25 January	30 January
15 February	08 February	13 February
07 March	29 February	05 March
21 March	14 March	19 March
04 April	28 March	02 April
18 April	11 April	16 April
02 May	25 April	30 April
16 May	09 May	14 May
06 June	30 May	04 June
20 June	13 June	18 June

Issue	Space	Materials
04 July	27 June	02 July
18 July	11 July	16 July
01 August	25 July	30 July
15 August	08 August	13 August
05 September	29 August	03 September
19 September	12 September	17 September
03 October	26 September	01 October
17 October	10 October	15 October
07 November	31 October	05 November
21 November	14 November	19 November
05 December	28 November	03 December
19 December	12 December	17 December





Contact Us

www.computer.org/advertising

Advertising Sales

**Mid Atlantic / Northeast, EMEA —
Dawn Scoda**

dscoda@computer.org
Phone: +1 732-772-0160

**Southwest, California —
Mike Hughes**

mikehughes@computer.org
Cell: +1 805-208-5882

**Central, Northwest, Far East,
Southeast — Eric Kincaid**

e.kincaid@computer.org
Cell: +1 214-673-3742
Fax: +1 888-886-8599

Midwest — Dave Jones

djones@computer.org
Phone: +1 708-442-5633
Cell: +1 708-624-9901

Production Staff

**Debbie Sims
Advertising Coordinator**

dsims@computer.org
Phone: +1 714-816-2138
Fax: +1 714. 816.2121

**Amir Draquez
Production Coordinator**

adraquez@computer.org
Phone: +1 714-816-2119