IEEE
COMPUTER SOCIETY

SUPPORT THE CELEBRATION!

In 2021, the IEEE Computer Society Is Celebrating Its 75th Anniversary!

◆IEEE

Corporate Sponsorship
Program

You are invited to celebrate the rich history of the IEEE Computer Society during its 75th Anniversary year. Take part in this momentous occasion by supporting the activities that honor the past and also set the stage for the next 75 years.

A corporate partnership with the Computer Society delivers opportunities for building impactful relationships, strengthening your workforce, and expanding your brand's reach—critical objectives for competitive computing technologies. During the celebration year, your organization will have even more opportunities to support the community and make an impact.

History

The IEEE Computer Society traces its origins to the 1946 formation of the Subcommittee on Large-Scale Computing Devices (LCD) of the American Institute of Electrical Engineers (AIEE). Five years later, the Institute of Radio Engineers (IRE) formed its Professional Group on Electronic Computers (PGEC). The principal volunteer officers of both these groups were designated chairs.

The AIEE and the IRE merged in 1963 to become the Institute of Electrical and Electronics Engineers (IEEE). The respective committee and group of the predecessor organizations combined to form the modern IEEE Computer Society. The society's principal volunteer officer has been designated as president since 1971.

The Computer Society celebrates its 75th anniversary in 2021.

75th Diamond Anniversary Sponsor — $100K

- » "Premier" level sponsorship recognition at IEEE InTech, a virtual worldwide forum.
- » Benefits include 2-minute speaking opportunity, virtual exhibit room, opportunity to show corporate commercial, and more.
- » Opportunity to make 3–5 minutes of remarks at the 75th Anniversary and Awards Ceremony.
- » Two premium tables (seating for 8 per table) at the 75th Anniversary and Awards Ceremony.
- » Invitation to exclusive IEEE CS events throughout the anniversary year—recognition of your sponsorship provided.
- » Placement of your logo, company description, and embedded video on the anniversary recognition page.
- » Exclusive full-page color ad in 75th Anniversary and Awards Ceremony program book.
- » Two full-page ads in issues of choice for *Computer* Magazine and *ComputingEdge* magazines.
- » Premier placement of your logo on anniversary promotional materials
- » Featured article about your company and its capabilities to appear in *ComputingEdge*.
- » Four guest blog posts in TechNews on Computer.org.
- » 75 Computer Society memberships.

Platinum Sponsor — $75K (Limit 3)

- » "Sustaining" level sponsorship recognition at IEEE InTech, a virtual worldwide forum.
- » Two premium tables (seating for 8 per table) at the 75th Anniversary and Awards Ceremony.
- » Invitation to exclusive IEEE CS events throughout the anniversary year—recognition of your sponsorship provided.
- » Placement of your logo and company description on anniversary recognition page.
- » Listing in the 75th Anniversary and Awards Ceremony program book.
- » Prominent full-page color ad in *Computer* and *ComputingEdge* magazines.
- » Prominent placement of your logo on all anniversary promotional materials.
- » Featured Blog post about your company and its capabilities in TechNews on Computer.org.
- » 50 Computer Society memberships.

Gold Sponsor — $50K (Limit 2)

- » "Sustaining" level sponsorship recognition at IEEE InTech, a virtual worldwide forum.
- » Benefits include opportunity to show corporate commercial, virtual exhibit room, and more.
- » Invitation to exclusive IEEE CS events throughout the anniversary year—recognition of your sponsorship provided.
- » Placement of your logo and company description on anniversary recognition page.
- » Listing in the 75th Anniversary and Awards Ceremony program book.
- » Half-page color ad in issues of your choice for *Computer* and *ComputingEdge* magazines.
- » Placement of your logo on all anniversary promotional materials.
- » 25 Computer Society memberships.

Silver Sponsor — $25K

- » "Visionary" level sponsorship recognition at IEEE InTech, a virtual worldwide forum.
- » Benefits include virtual exhibit room and more.
- » Invitation to exclusive IEEE CS events throughout the anniversary year—recognition provided.
- » Placement of your logo on anniversary recognition page.
- » Listing in the 75th Anniversary and Awards Ceremony program book.
- » Quarter-page color ad in *Computer* and *ComputingEdge.*
- » Placement of your logo on all anniversary promotional materials.

Bronze Sponsor — $10K

- » "Industry Supporter" level sponsorship recognition at IEEE InTech, a virtual worldwide forum.
- » Placement of your logo on anniversary recognition page.
- » Free banner ad in *ComputingEdge* newsletter.
- » Listing in the 75th Anniversary and Awards Ceremony program book.

VIP of IEEE CS — $5K

- » Listing in the 75th Anniversary and Awards Ceremony program book.
- » Placement of your logo on anniversary recognition page.
- » 10,000 Banner Ad impressions on Computer.org.

SPONSORSHIP APPLICATION

INSTRUCTIONS: Complete all sections. Obtain authorized signature. Application will be confirmed in writing.

1. COMPANY INFORMATION
Please type company name as it should be published.

Company Name:

Billing Address:

City/State/Postal/Country:

Website URL:

2. CONTACT INFORMATION
Individual to receive all information.

Name:

Title:

Phone:

Email:

3. SPONSORSHIP PACKAGES

☐ **Diamond — $100,000** ☐ **Bronze — $10,000**
☐ **Gold — $50,000**   ☐ **VIP — $5,000**
☐ **Silver — $25,000**

TOTAL Package Fee = $

4. AUTHORIZED SIGNATURE

This Application shall not be confirmed unless and until it is accepted and approved in writing by the IEEE Computer Society.

Name (Print):

Title:

Signature:

Date (mm/dd/yyyy):

5. RETURN COMPLETED FORM TO:

Regan Pickett

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c/o IEEE Computer Society.
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Questions?

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